# **Tourism**

SET TOURISM index Close: 8/6/2022 561.35 +4.21 / +0.76% Bt202mn Bloomberg ticker: SETHOT



# Checking in Thailand's reopening

The number of international tourist arrivals coming to Thailand are accelerating at 293K arrivals in April (+39% MoM) and 532K arrivals in May (+81% MoM) after Thailand has eased in travel restrictions. Our check with hoteliers suggests QoQ better operations in 2Q22 with higher occupancy rate. Over the past three months, tourism plays have rallied by 2-19%, beating SET's flat, reflecting the market's positive on a more solid recovery of Thai tourism. We believe the better outlook for Thai tourism outlook and consequently the earnings in 2H22 will further support share price increase. Our top picks are AOT, ERW and AWC.

Accelerating int'l tourist arrivals in Apr - May...The number of international tourist arrivals coming to Thailand are accelerating at 293K arrivals in April (+39% MoM) and 532K arrivals in May (+81% MoM) after Thailand has eased in travel restrictions to make travel to Thailand easier (Figure 1). Key markets are tourists from the United Kingdom, India, Germany, Singapore, the US, France, Japan and Malaysia. The stronger momentum is expected to continue in June as AOT's international passengers during Jun 1-4 account for 27% of pre-COVID-19 level, higher than 22% in May. Thailand is moving closer to a full opening as the only restriction left for international tourist arrivals is the requirement to obtain a Thailand Pass in which the arrivals submit proof of vaccination, the pre-travel COVID-19 test (for unvaccinated/not fully vaccinated persons) and medical insurance. We maintain our forecast of 8mn international tourist arrivals in 2022, suggesting the stronger arrivals in 2H22 (vs. 1.3mn 5M22), and 25mn in 2023 accounting for 20% and 63% of pre-COVID-19 level, respectively.

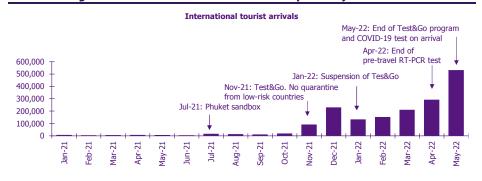
**...suggests QoQ stronger 2Q22 operations.** Our check with hoteliers suggests QoQ better operations in 2Q22. MINT is an outperformer from its high exposure to Europe market (via NH Hotel Group (NHH), 64% of hotel revenue) which is entering high season. NHH's occupancy rate increased to ~63% in April and ~70% in May.

ERW, CENTEL and AWC that hotels mainly operate in Thailand report the higher occupancy rate in Apr-May, better than our estimate of QoQ weaker occupancy rate from seasonality. ERW's occupancy rate (ex. HOP INN) is ~50-58% (vs. 31% in 1Q22), CENTEL is ~50% (vs. 29% in 1Q22) and AWC is ~40% (vs. 35% in 1Q22).

**AOT, ERW and AWC are top picks.** Over the past three months, tourism plays have rallied by 2-19%, beating SET's flat, reflecting the market's positive on a more solid recovery of Thai tourism. We believe the better outlook for Thai tourism outlook and consequently the earnings in 2H22 will further support share price increase. Our top picks are AOT, ERW and AWC with their high exposure to the tourism business with the earnings recovery and they are trading below the pre-COVID-19 level by 7%, 3% and 16%, respectively.

**Risks.** Risks to our forecast are a global economic slowdown that would impact consumer spending and willingness to travel and slow recovery of China outbound tourists (the largest market at 28% of total arrivals in 2019). We assume China outbound tourists will start gradually in 2H22 and strengthen in 2023.

## Accelerating international tourist arrivals in Apr - May



#### Valuation summary

	Rating					(x)		
		(Bt)	(Bt)	(%)	22F	23F	22F	23F
AAV	Underperform	2.8	2.0	(29.1)	n.m.	n.m.	4.5	5.0
AOT	Outperform	69.0	75.0	9.4	n.m.	71.2	9.7	8.5
AWC	Outperform	4.9	5.6	14.0	n.m.	266.5	2.0	2.0
CENTEL	Neutral	41.0	38.0	(6.7)	n.m.	62.0	3.1	3.0
ERW	Outperform	3.7	4.0	7.5	n.m.	n.m.	3.7	3.7
MINT	Outperform	34.5	38.0	11.4	n.m.	32.0	2.4	2.3
Average					n.m.	108.0	4.2	4.1

Source: SCBS Investment Research

#### **Price performance**

	Al	osolute	e	Rela	SET	
(%)	1M	3M	12M	1M	3M	12M
AAV	(6.0)	19.5	6.0	(7.9)	20.0	5.3
AOT	4.2	7.4	6.6	2.1	7.8	5.9
AWC	1.7	2.1	(3.5)	(0.4)	2.5	(4.2)
CENTEL	(4.1)	13.9	13.1	(6.0)	14.4	12.4
ERW	1.6	19.2	14.1	(0.4)	19.7	13.4
MINT	2.2	15.0	3.0	0.2	15.5	2.3

Source: SET, SCBS Investment Research

#### **Analyst**

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Source: Ministry of Tourism and Sports and SCBS Investment Research



Figure 1: Thailand's roadmap for reopening

	Previously	Since April 1, 2022	Since Ma	Since June 1, 2022				
			Vaccinated	Unvaccinated				
			travelers	travelers				
Thailand Pass	Rea	uired	Required to submit vaccination certificate	Required to submit AQ accommodation	Required for only international arrivals in which the arrivals submit vaccination certificate and medical insurance.  Thailand Pass QR Code wil be automatically issued within 1-2 hours once the arrivals have completed th registration.			
registration			and medical insurance	reservation and medical insurance				
	All travelers need to apply such as Test&Go, Sandbox	to a reopening program and Alternative Quarantine	uch as Test&Go, Sandbox					
Quarantine	Not required for fully vaccinated travelers     7-14 days for unvaccinated travelers	Not required for fully vaccinated traveler  to days for unvaccinated travelers	Not required	5 days for unvaccinated travelers.     However, unvaccinated travelers are not required to quarantine if they have a negative RT-PCR result within 72 hours before arriving.	5 days for unvaccinated travelers.     Unvaccinated travelers are not required to quarantine if they have a negative RT-PCR or professional ATK results within 72 hours before arriving.			
Pre-travel RT-PCR test	Required		Not r					
Test upon arrival	Required F	T-PCR test	Not required					
Test during stay	Self-ATK te	st on Day 5	Not required					
Medical insurance	Minimum covera	ge at US\$20,000	Minimum coverage at US\$10,000					

Source: Center of COVID-19 Situation Administration and SCBS Investment Research

Figure 2: Increasing number of international tourist arrivals in April

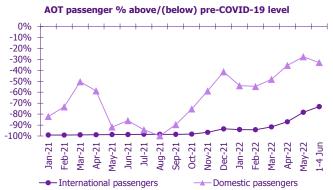
·	Jan-22	Feb-22	Mar-22	Apr-22	% MoM
Total international tourist arrivals	133,903	152,954	210,836	293,350	39%
By region		•	•	·	
East Asia	17,226	24,510	43,957	86,270	96%
Europe	94,088	95,445	99,312	115,091	16%
The Americas	9,755	11,195	18,979	23,281	23%
South Asia	3,445	5,930	19,118	31,831	66%
Oceania	4,094	5,090	9,197	18,598	102%
Middle East	4,809	9,512	17,997	15,419	-14%
Africa	486	1,272	2,276	2,860	26%
Key growth markets		•	•		
The United Kingdom	9,712	11,789	19,717	29,647	50%
India	2,080	2,646	12,142	27,309	125%
Germany	11,859	13,381	17,096	19,769	16%
Singapore	1,042	3,096	7,954	17,943	126%
The US	7,315	8,244	14,185	17,116	21%
France	7,355	12,217	12,562	14,132	12%
Japan	2,400	2,136	4,704	11,164	137%
Malaysia	1,090	2,120	4,548	10,793	137%

Source: Ministry of Tourism and Sports and SCBS Investment Research

Figure 3: AOT's rising international passengers

Source: AOT and SCBS Investment Research

Figure 4: AOT's passengers vs. pre-COVID-19 level



Source: AOT and SCBS Investment Research

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Figure 5: International tourist arrivals forecast

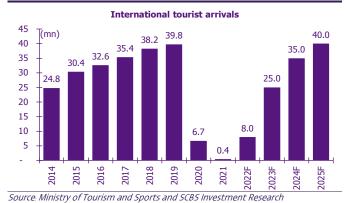
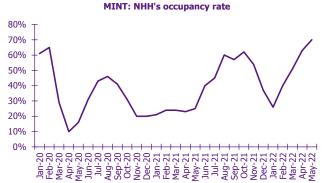


Figure 7: ERW's occupancy rate trend



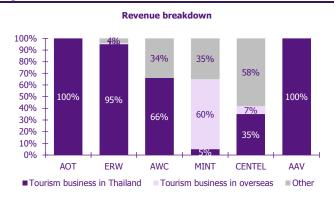
Source: Company data and SCBS Investment Research Excluding HOP INN budget hotel segment

Figure 9: MINT: NHH's occupancy rate trend



Source: Company data and SCBS Investment Research

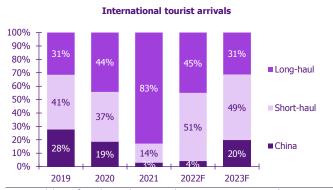
Figure 11: Revenue contribution



Source: SCBS Investment Research

Revenue breakdown is based on pre-COVID-19 data. Other businesses include retail (ERW, AWC, MINT), office (AWC) and food (MINT, CENTEL)

Figure 6: International tourist arrival breakdown



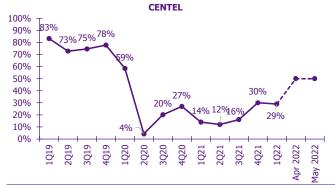
Source: Ministry of Tourism and Sports and SCBS Investment Research

# Figure 8: AWC's occupancy rate trend



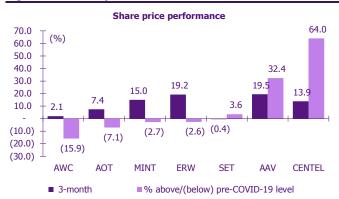
Source: Company data and SCBS Investment Research

Figure 10: CENTEL's occupancy rate trend



Source: Company data and SCBS Investment Research Excluding JV in Dubai

Figure 12: Price performance



Source: SET and SCBS Investment Research



Figure 13: Valuation summary (Price as of Jun 8, 2022)

	Rating	Price	Target	ETR	P/E (:	ĸ)	EPS gi	rowth (%)	P/BV (x)	R	OE (%)		Div.	ield (	(%)	EV/E	BITDA (x)
		(Bt/Sh)	(Bt/Sh)	(%)	21A 22F	23F	21A	22F 23F	21A 22F 23F	21A	22F	23F	21A	22F	23F	21A	22F 23F
AAV	Underperform	2.82	2.0	(29.1)	n.m. n.m.	n.m.	65.3	(29.8) 86.3	1.8 4.5 5.0	(26.8)	(46.4)	(10.8)	0.0	0.0	0.0	n.m.	139.6 13.4
AOT	Outperform	69.00	75.0	9.4	n.m. n.m.	71.2	n.m.	34.6 n.m.	8.8 9.7 8.5	(11.9)	(9.3)	12.6	0.0	0.0	0.7	n.m.	n.m. 33.8
AWC	Outperform	4.92	5.6	14.0	n.m. n.m.	266.5	(76.3)	57.1 n.m.	2.0 2.0 2.0	(2.9)	(1.2)	0.8	0.2	0.0	0.2	n.m.	124.4 58.1
CENTEL	Neutral	41.00	38.0	(6.7)	n.m. n.m.	62.0	(11.8)	67.9 n.m.	3.0 3.1 3.0	(12.1)	(3.1)	4.9	0.0	0.0	0.6	31.7	19.8 12.9
ERW	Outperform	3.72	4.0	7.5	n.m. n.m.	n.m.	34.7	44.7 98.2	3.0 3.7 3.7	(41.1)	(20.7)	(0.4)	0.0	0.0	0.0	n.m.	297.2 18.9
MINT	Outperform	34.50	38.0	11.4	n.m. n.m.	32.0	55.0	69.0 n.m.	2.3 2.4 2.3	(12.0)	(3.7)	7.3	0.0	0.0	1.2	19.0	12.9 8.8
Average	:				n.m. n.m.	108.0	13.4	40.6 92.3	3.5 4.2 4.1	(17.8)	(14.1)	2.4	0.0	0.0	0.5	25.4	118.8 24.3

Source: SCBS Investment Research

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#### CG Rating 2021 Companies with CG Rating

## Companies with Excellent CG Scoring

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Companies with Gode Cd Sching

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- TIP was voluntarily delisted from the Stock Exchange of Thailand effectively on July 24, 2021
- <sup>2</sup> RCI was voluntarily delisted from the Stock Exchange of Thailand, effectively on July 16, 2021
- \* บริษัทหรือกรรมการหรือผู้บริหารของบริษัททมีีข่าวด้านการกากับดูแลกิจการ เช่น การกระทาผิดเกี่ยวกับหลักทรัพย์ การทุจริต คอร์รัปขัน เป็นต้น ซึ่งการใช้ข้อมูล CGR ควรตระหนักถึงข่าวดังกล่าว ประกอบด้วย

#### **Anti-corruption Progress Indicator**

# Certified (ได้รับการรับรอง)

2S, 7UP, ADVANC, AF, AI, ÁIE, AIRA, AKP, AMA, AMANAH, AMATA, AMATAV, AP, APCS, AQUA, ARROW, AS, ASIAN, ASK, ASP, AWC, AYUD, B, BAFS, BAM, BANPU, BAY, BBL, BCH, BCP, BCPG, BE8, BEYOND, BGC, BGRIM, BJCHI, BKI, BLA, BPP, BROOK, BRR, BSBM, BTS, BWG, CEN, CENTEL, CFRESH, CGH, CHEWA, CHOTI, CHOW, CIG, CIMBT, CM, CMC, COM7, COTTO, CPALL, CPF, CPI, CPN, CSC, DCC, DELTA, DEMCO, DIMET, DRT, DTAC, DUSIT, EA, EASTW, ECL, EGCO, EP, EPG, ERW, ESTAR, ETE, FE, FNS, FPI, FPT, FSMART, FSS, FTE, GBX, GC, GCAP, GEL, GFPT, GGC, GJS, GPI, GPSC, GSTEEL, GULF, GUNKUL, HANA, HARN, HEMP, HENG, HMPRO, HTC, ICC, ICHI, IFEC, IFS, ILINK, INET, INSURE, INTUCH, IRC, IRPC, ITEL, IVL, JKN, JR, K, KASET, KBANK, KBS, KCAR, KCE, KGI, KKP, KSL, KTB, KTC, KWC, KWI, L&E, LANNA, LH, LHFG, LHK, LPN, LRH, M, MAKRO, INSURE, INTUCH, IRC, IRPC, ITEL, IVL, JKN, JR, K, KASET, KBANK, KBS, KCAR, KCE, KGI, KKP, KSL, KTB, KTC, KWC, KWI, L&E, LANNA, LH, LHFG, LHK, LPN, LRH, M, MARRO, MALEE, MATCH, MBAX, MBK, MC, MCOT, META, MFC, MILL, MINT, MONO, MOONG, MSC, MST, MTC, MTI, NATION, NBC, NEP, NINE, NKI, NNCL, NOBLE, NOK, NSI, NWR, OCC, OGC, ORI, PAP, PATO, PB, PCSGH, PDG, PPJ, PP, PP, PPH, PR, PRP, PPPM, PPS, PR9, PREB, PRG, PRINC, PRM, PROS, PSH, PSL, PSTC, PT, PTECH, PTG, PTT, PTTEP, PTTGC, PYLON, Q-CON, QH, QLT, QTC, RATCH, RML, RWI, S & J, SAAM, SABINA, SAPPE, SAT, SC, SCC, SCCC, SCG, SCGP, SCM, SCN, SEAOIL, SE-ED, SELIC, SENA, SGP, SINGER, SIRI, SITHAI, SKR, SMIT, SMK, SMPC, SNC, SNP, SORKON, SPACK, SPALI, SPC, SPI, SPRC, SRICHA, SSF, SSP, SSSC, SST, STA, STOWER, SUSCO, SVI, SYMC, SYNTEC, TAE, TAKUNI, TASCO, TCAP, TCMC, TFG, TFI, TFMAMA, TGH, THANI, THCOM, THIP, THRE, THREL, TIDLOR, TIPCO, TISCO, TKS, TKT, TMD, TMILL, TMT, TNITY, TNL, TNP, TOG, TOP, TOPP, TPA, TPCS, TPP, TRU, TRUE, TSC, TSTE, TSTH, TTA, TTB, TTCL, TU, TVD, TVI, TVO, TWPC, U, UBE, UBIS, UEC, UKEM, UOBKH, UPF, UV, VGI, VIH, WACOAL, WHA, WHAUP, WICE, WIIK, XO, YUASA, ZEN, ZIGA

Declared (ประกาศเจตนารมณ์)
AH, AJ, ALT, APCO, B52, BEC, CHG, CI, CPL, CPR, CPW, CRC, DDD, DHOUSE, DOHOME, ECF, EKH, ETC, EVER, FLOYD, III, ILM, INOX, JTS, KEX, KUMWEL, LDC, MAJOR, MEGA, NCAP, NOVA, NRF, NUSA, NYT, OR, PIMO, PLE, RS, SAK, SIS, STECH, STGT, SUPER, TKN, TMI, TQM, TSI, VARO, VCOM, VIBHA, WIN

N/A

3K-BAT, A, A5, AAV, ABICO, ABM, ACAP, ACC, ACE, ACG, ADB, ADD, AEONTS, AFC, AGE, AHC, AIT, AJA, AKR, ALL, ALLA, ALPHAX, ALUCON, AMARIN, AMC, AMR, ANAN, AOT, APEX, APP, APURE, AQ, ARIN, ARIP, ASAP, ASEFA, ASIA, ASIMAR, ASN, ASW, ATP30, AU, AUCT, BA, BBGI, BBIK, BC, BCT, BDMS, BEAUTY, BEM, BFIT, BGT, BH, BIG, BIOTEC, BIS, BIZ, BJC, BKD, BLAND, BLISS, BM, BOL, BR, BRI, BROCK, BSM, BTNC, BTW, BUI, BYD, CAZ, CBG, CCET, CCP, CEYE, CGD, CHARAN, CHAYO, CHO, CITY, CIVIL, CK, CKP, CMAN, CMO, CMR, CNT, COLOR, COMAN, CPANEL, CPH, CPT, CRANE, CRD, CSP, CSR, CSS, CTW, CV, CWT, D, DCON, DITTO, DMT, DOD, DPAINT, DTCI, DV8, EASON, EE, EFORL, EMC, ESSO, F&D, FANCY, FMT, FN, FORTH, FTI, FVC, GENCO, GIFT, GL, GLAND, GLOBAL, GLOCON, GLORY, GRAMMY, GRAND, GREEN, GSC, GTB, GYT, HFT, HL, HPT, HTECH, HUMAN, HYDRO, ICN, IHL, IIG, IMH, IND, INGRS, INSET, IP, IRCP, IT, ITD J, JAK, JAS, JCK, JCKH, JCT, JDF, JMART, JMT, JP, JUBILE, JWD, KAMARTI, MC, KCC, KCM, CMC, LINE, WARK, ALLA, ALLA, ALLPHAX, ALLA, ALLA, ALLPHAX, ALLA, ALLPHAX, ALLA, ALLA, ALLPHAX, ALLA, ALLPHAX, ALLA, ALLA, ALLPHAX, ALLA, ALLA, ALLPHAX, ALLA, ALLA, ALLA, ALLPHAX, ALLA, ALL HTECH, HUMAN, HYDRO, ICN, IHL, IIG, IMH, IND, INGRS, INSE1, IP, IRCP, I1, I1D, J. JAK, JAS, JCK, JCKH, JC1, JDF, JMART, JM1, JP, JUBILE, JWD, KAMART, KC, KCC, KCM, KDH, KIAT, KISS, KK, KKC, KOOL, KTIS, KUN, KWM, KYE, LALIN, LEE, LEO, LIT, LOXLEY, LPH, LST, MACO, MANRIN, MATI, MAX, M-CHAI, MCS, MDX, MENA, METCO, MGT, MICRO, MIDA, MITSIB, MJD, MK, ML, MODERN, MORE, MPIC, MUD, MVP, NC, NCH, NCL, NDR, NER, NETBAY, NEW, NEWS, NEX, NFC, NPK, NSL, NTV, NV, NVD, OHTL, OISHI, ONEE, OSP, OTO, PACE, PACO, PAE, PAF, PEACE, PERM, PF, PICO, PIN, PJW, PLUS, PMTA, POLAR, POMPUI, PORT, POST, PPM, PRAKIT, PRAPAT, PRECHA, PRIME, PRIN, PRO, PROUD, PSG, PTC, PTL, RAM, RBF, RCL, RICHY, RJH, ROCK, ROH, ROJNA, RP, RPC, RPH, RSP, RT, S, S11, SA, SABUY, SAFARI, SALEE, SAM, SAMART, SAMCO, SAMTEL, SANKO, SAUCE, SAWANG, SCB, SCI, SCP, SDC, SE, SEAFCO, SECURE, SENAJ, SF, SFLEX, SFP, SFT, SGF, SHANG, SHR, SIAM, SICT, SIMAT, SISB, SK, SKE, SKN, SKY, SLM, SLP, SMART, SMD, SMT, SNNP, SO, SOLAR, SONIC, SPA, SPCG, SPG, SPVI, SQ, SR, SSC, SSS, STANLY, STARK, STC, STEC, STHAI, STI, STPI, SUC, SUN, SUTHA, SVH, SVOA, SVT, SWC, SYNEX, TACC, TAPAC, TC, TCC, TCCC, TCJ, TCOAT, TEAM, TEAMG, TFM, TGPRO, TH, THAI, THANA, THE, THG, THL, THMUI, TIGER, TIPH, TITLE, TK, TKC, TM, TMC, TMW, TNDT, TNH, TNPC, TOA, TPAC, TPBI, TPCH, TPIPL, TPIPP, TPLAS, TPOLY, TPS, TQR, TR, TRC, TRITN, TRT, TRUBB, TRV, TSE, TSF, TSR, TTI, TTW, TVT, TWP, TWZ, TYCN, UAC, UMI, UMS, UNIQ, UP, UPA, UPOIC, UREKA, UTP, UVAN, VL, VNG, VPO, VRANDA, W, WAVE, WFX, WGE, WINMED, WINNER, WORK, WORLD, WR. WAVE, WFX, WGE, WINMED, WINNER, WORK, WORLD, WR. WAVE, WFX, WGE, WINNER, WORK, WORLD, WR. WAVE, WFX, WGE, WINNER, WORLD, WR. WAVE, WFX, WGE, WINNER, WORK, WORLD, WR. WAVE, WFX, WGE, WINNER, WORLD, WR. WAVE, WFX, WGE, WINNER, WORLD, WR. WAVE, WFX, WGE, WIN WORLD, WP, WPH, XPG, YGG

# Explanations

Companies participating in Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors (as of April 5, 2022) are categorised into: companies that have declared their intention to join CAC, and companies certified by CAC

5 Thu, Jun 09, 2022