# Commerce

SET COMM index Close: 23/11/2022 Bloomberg ticker: SETCOMM 37,016.94 +205.36 / +0.56%

Bt12,297mn



## Boosted by robust sales growth

Sector SSS in 4Q22TD is up for the fifth quarter with mid-single digit growth YoY and will grow further YoY in 4Q22-1Q23 on better consumption sentiment from revived economic activities and pre-election, more tourists, World Cup (Nov-Dec 2022) and potential new shopping stimulus (Jan-Feb 2023). Better sales & margin will outpace the rising costs. Picks are CRC, CPALL, and MAKRO.

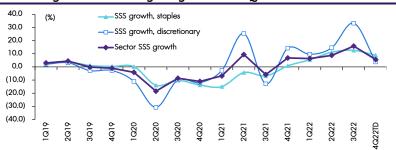
**SSS growth in 4Q22TD.** SSS looks to have grown in mid-single digits YoY in 4Q21TD (vs +6.8% YoY in 4Q21 and 15.8% YoY in 3Q22) from better consumption sentiment as seen in a five-month rise in the Consumer Confidence Index (CCI), in improved economic activities and farm income, more tourists, and continued rises in product prices to adjust for inflation (i.e., fresh food) though some product prices (i.e., steel) have turned down. By month, SSS has grown YoY at a faster pace in November to date from less rainfall than in October.

By company, CPALL is set to show the best SSS growth in the mid-teens YoY (partly off a low base as the curfew in Bangkok was lifted at end-Oct 2021 and nationwide at end-Nov 2021), followed by CRC (high single digits YoY), MAKRO (high single digits YoY for the B2B unit and low single digits YoY for the B2C unit in Thailand), HMPRO and GLOBAL (low single digits YoY) and BJC (down in low single digits YoY, partly from its cut in low-margin B2B sales).

SSS to grow YoY further in 4Q22-1Q23. We expect sector SSS to continue to grow YoY off five factors: 1) Better consumption sentiment from revived economic activities as the impact of COVID-19 fades amid mass vaccinations, and ahead of a general election in 2Q23. 2) Steady growth in tourists. In 10M22, local tourists numbered 162mn, +263% YoY, and foreign tourists 7.2mn, +6651% YoY. Local and foreign tourist numbers were still 13% and 78% below pre-COVID level in 10M19. INVX expects international tourist arrivals to hit 10mn in 2022F and 25mn in 2023F. 3) the World Cup from Nov 20-Dec 18. A survey by UTCC estimates consumer spending on F&B, restaurants, sports apparel and TV and electronic appliances during the event at Bt18.5bn, +4% from spending during World Cup 2018 and +22% from UEFA Euro 2020. 4) A potential new shopping tax break. Newspapers report the Ministry of Finance plans to ask the Cabinet to approve a shopping stimulus package to boost local consumption that would give taxpayers a tax deduction of up to Bt40,000 for purchases of goods or services, effective from Jan 1-Feb 15, 2023, with spending projected at Bt56bn. Discretionary retailers (high spending per ticket) tend to gain more than staples. A look back shows that the first shopping tax break (tax deduction of up to Bt15,000) in 2015 boosted sector sales the most: by our estimate, this program added ~1% YoY to sector SSS growth on average, boosting CRC's SSS growth in Thailand the most at 4% YoY, followed by HMPRO's at 3% YoY. 5) Less stimulus that excluded modern trade retailers. The budget for Khon La Khrueng was Bt21bn in Sep-Oct 2022 (vs Bt126bn in Jul-Dec 2021). Of the Bt1.5trn emergency decree, 99% (Bt1.48trn) has been approved and 6% (Bt92bn) remained to be disbursed as of Nov 15, 2022.

**Top picks.** We like CRC (rolled over DCF end-2023 target price to Bt50) and CPALL with the sector's most solid growth YoY in 4Q22F and 2023F off a better economy and more tourists, the World Cup and shopping stimulus. We also like MAKRO as the sector's most laggard over a year, with a positive catalyst from the completion of debt refinancing from US\$ to THB loan in 2023. Key risks are changes in purchasing power, inflation-led rise in costs and higher interest rate.

#### Sector SSS has grown in mid single digits YoY in 4Q22TD



Source: InnovestX Research

Valu	Valuation summary												
	Rating	Price	TP	ETR		(x)							
		(Bt)	(Bt)	(%)	22F	23F	22F	23F					
BJC	Outperforn	n 33.8	42.0	26.6	27.7	24.2	1.1	1.1					
CPALL	Outperforn	n 62.8	78.0	25.5	42.7	33.3	1.9	1.9					
CRC	Outperforn	n 42.8	50.0	18.0	38.6	30.7	4.1	3.7					
GLOBAL	Neutral	19.6	24.0	23.9	24.9	23.2	4.2	3.7					
<b>HMPRO</b>	Outperform	n 14.7	17.0	18.0	30.3	26.9	7.7	7.0					
MAKRO	Outperforn	n 39.3	43.0	10.5	52.2	41.1	1.4	1.4					
Average	Average 36.1 29.9 3.4 3.												

Source: InnovestX Research

Price	perfo	ormo	ınce			
	Α	bsolute		Relat	tive to S	ET
(%)	1M	3M	12M	1M	3M	12M
BJC	1.5	0.0	(6.3)	(0.6)	0.4	(4.8)
CPALL	7.3	2.0	0.0	5.1	2.5	1.6
CRC	6.2	6.2	16.3	4.0	6.7	18.1
GLOBAL	(1.5)	(1.0)	1.2	(3.5)	(0.6)	2.8
HMPRO	5.0	6.5	0.7	2.9	7.0	2.3
MAKRO	12.9	12.9	(14.2)	10.6	13.4	(12.9)

Source: SET, InnovestX Research



Source: SET, InnovestX Research

#### Analyst

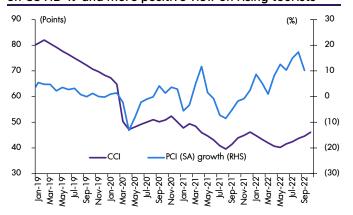
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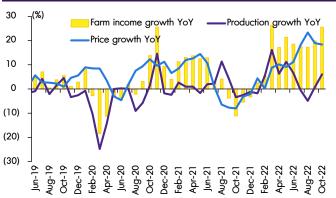


Figure 1: CCI is up five months in a row on less concerns on COVID-19 and more positive view on rising tourists



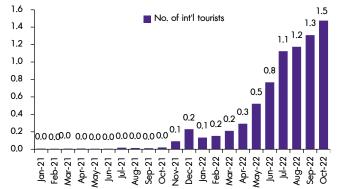
Source: UTCC, BoT and InnovestX Research

Figure 3: Farm income is up for the tenth month at +25% YoY in October, from 18% YoY growth in price and 6% YoY in production



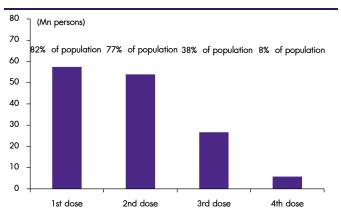
Source: OAE and InnovestX Research

Figure 5: International tourists reached 7.2mn in 10M22, +6651% YoY



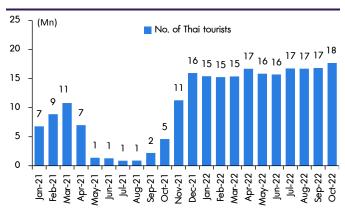
Source: Ministry of Tourism and Sports and InnovestX Research

Figure 2: Vaccination rate in Thailand as of Nov 22, 2022



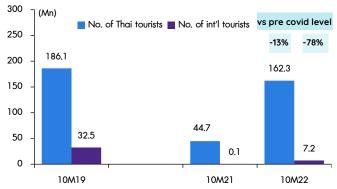
Source: MOPH and InnovestX Research

Figure 4: Local tourists reached 162mn in 10M22, +263% YoY



Source: Ministry of Tourism and Sports and InnovestX Research

Figure 6: 10M22 local and foreign tourists growing YoY, but still 13% and 78% below pre-COVID level in 10M19

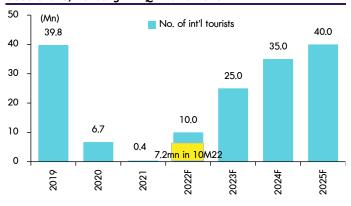


Source: Ministry of Tourism and Sports and InnovestX Research

Thu, Nov 24, 2022



Figure 7: INVX expects international tourist arrivals to accelerate, notably in 4Q22 and 2023



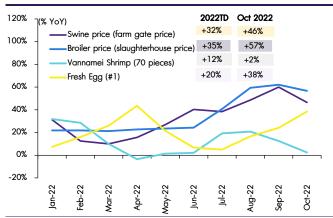
Source: InnovestX Research

Figure 9: Steel prices has turned to move down YoY since 3Q22T



Source: MOC and InnovestX Research

Figure 8: Fresh food prices have risen YoY in 2022TD



Source: CPF and InnovestX Research

Figure 10: Of the Bt1.5trn emergency decree, 99% (Bt1.48trn) has been approved and 6% (Bt92bn) remains to be disbursed as of November 15, 2022



Source: PDMO (as of Nov 15, 2022) and InnovestX Research (<u>Note</u> Modern trade retailers were unable to participate in the majority of recent budget disbursement.)

Figure 11: Examples of government measures assisting household consumption in 2H22 vs 2H21

	Measures	Period	Budget approved (Bt mn)	Modern trade participation
2H21				
Other measures	A one-time subsidy of Bt200/person/month in July-Dec 2021 and additional Bt300/person/month in Nov-Dec 2021 for 14mn welfare cardholders and 2.5mn people who need special assistance	Jul-Dec 2021	28,826	Not allowed
Khon La Khrueng (phase 3)	A co-payment scheme to cover 29mn people for a half subsidy for purchase at eligible stores, with a maximum spending of Bt150/person/day or Bt4,500/person during the program	Jul-Dec 2021	126,000	Not allowed
Ying Chai Ying Dai	An e-voucher of up to Bt7,000/person (used from Aug-Dec 2021) for a refund of 10-15% on purchases of products and services of up to Bt60,000/person (capped at Bt5,000/day) during Jul-Sep 2021	Jul-Dec 2021	10,000	Allowed
2H22				
Other measures	A one-time subsidy of Bt200/person/month for 13.3mn welfare cardholders and 2.2mn people who need special assistance	Sep-Oct 2022	6,228	Not allowed
Khon La Khrueng (phase 5)	A co-payment scheme to cover 26.5mn people for a half subsidy for purchase at eligible stores, with a maximum spending of Bt150/person/day or Bt800/person during the program	Sep-Oct 2022	21,200	Not allowed

Source: Local newspapers and InnovestX Research

Figure 12: Recap of shopping tax break measures in Thailand since 2015

Year (Approved period)	Shopping tax break measures	Effective period
2015	Tax deduction up to Bt15,000 for purchases	Dec 25-31, 2015 (7 days)
2016	Tax deduction up to Bt15,000 for purchases	Dec 14-31, 2016 (18 days)
2017	Tax deduction up to Bt15,000 for purchases	Nov 11-Dec 3, 2017 (23 days)
2018	Tax deduction up to Bt15,000 for purchases, specifically auto tires, books, and OTOP products	Dec 15, 2018 to Jan 16, 2019 (33 days
2020	Tax deduction up to Bt30,000 for purchases	Oct 23-Dec 31, 2020 (70 days)
2021	Tax deduction up to Bt30,000 for purchases	Jan 1-Feb 15, 2022 (46 days)
2022F*	Tax deduction up to Bt40,000 for purchases	Jan 1-Feb 15, 2023 (46 days)

Thu, Nov 24, 2022



**3Q22 earnings recap.** In 3Q22, the sector's core earnings grew 246% YoY, backed by revived SSS growth of 15.8% YoY partly off last year's low base from measures to control COVID-19 (i.e., store closures and a curfew), continued store expansion (the number of new stores grew 4% YoY, excluding Lotus's stores, which MAKRO has consolidated since 4Q21), and EBIT margin improvement (+240bps YoY), with revived gross margin from a more favorable sales mix without store closures and a revived economy, recovering rental income and better control of SG&A to sales.

By company, CRC had the sector's best growth, with core earnings turning around to Bt1.3bn in 3Q22 from a core loss of Bt2bn, followed by CPALL (+159% YoY), BJC (+149% YoY), HMPRO (+76% YoY) and GLOBAL (+18% YoY). MAKRO had the weakest growth at +2% YoY, with better sales partly offset by higher SG&A expenses for both B2B (expenses from new marketplace and store adjustment for O2O business) and B2C (store rebranding and IT expenses) units and higher interest expenses from the rise in interest rate and weak THB on its US\$ denominated loan.

Figure 13: INVX sector core profit and core EPS recap and outlook

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Core profit (Bt mn)	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	% YoY	% QoQ	2019	2020	2021	2022F	2023F
BJC	953	800	358	1,374	1,249	1,157	890	148.9	(23.1)	7,205	4,454	3,485	4,878	5,591
CPALL	2,540	1,906	1,469	2,801	3,502	3,063	3,810	159.3	24.4	22,887	16,276	8,716	13,991	17,425
MAKRO	1,734	1,287	1,572	2,577	2,050	1,573	1,602	1.9	1.9	6,265	6,563	7,169	7,962	10,093
HMPRO	1,362	1,433	870	1,775	1,511	1,520	1,533	76.2	0.9	6,177	5,155	5,441	6,378	7,178
GLOBAL	966	972	659	747	1,156	1,048	774	17.5	(26.1)	2,103	1,930	3,344	3,779	4,048
CRC	450	(401)	(2,069)	2,210	1,104	1,849	1,291	n.a.	(30.2)	7,290	(909)	190	6,685	8,392
Total	8,005	5,997	2,859	11,483	10,572	10,211	9,901	246.3	(3.0)	51,926	33,469	28,345	43,673	52,728
% Growth YoY														
BJC	(20.9)	(0.5)	(66.1)	(0.9)	31.0	44.7	148.9			11.8	(38.2)	(21.7)	40.0	14.6
CPALL	(54.6)	(34.0)	(63.1)	(26.5)	37.9	60.7	159.3			7.9	(28.9)	(46.4)	60.5	24.5
MAKRO	3.1	9.1	(0.0)	21.0	18.3	22.2	1.9			5.4	4.8	9.2	11.1	26.8
HMPRO	7.6	52.0	(37.9)	14.9	10.9	6.1	76.2			9.1	(16.5)	5.5	17.2	12.6
GLOBAL	56.8	92.4	43.5	113.3	19.7	7.8	17.5			5.0	(8.2)	73.2	13.0	7.1
CRC	(47.0)	n.a.	n.a.	158.3	145.1	n.a.	n.a.			3.3	n.a.	(120.9)	3,421.1	25.5
Growth YoY (%)	(28.6)	76.8	(67.5)	13.9	32.1	70.3	246.3			7.5	(35.5)	(15.3)	54.1	20.7

Core EPS (Bt/sh)	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	% YoY	% QoQ	2019	2020	2021	2022F	2023F
BJC	0.24	0.20	0.09	0.34	0.31	0.29	0.22	148.9	(23.1)	1.80	1.11	0.87	1.22	1.40
CPALL	0.26	0.18	0.14	0.28	0.36	0.31	0.40	197.6	28.3	2.44	1.70	0.86	1.47	1.88
MAKRO	0.36	0.27	0.33	0.40	0.19	0.15	0.15	(53.8)	1.9	1.31	1.37	1.25	0.75	0.95
HMPRO	0.10	0.11	0.07	0.13	0.11	0.12	0.12	76.1	0.9	0.47	0.39	0.41	0.48	0.55
GLOBAL	0.20	0.20	0.14	0.16	0.24	0.22	0.16	17.5	(26.1)	0.44	0.40	0.70	0.79	0.84
CRC	0.07	(0.07)	(0.34)	0.37	0.18	0.31	0.21	n.a.	(30.2)	1.55	(0.16)	0.03	1.11	1.39
Sector's core EPS	0.19	0.14	0.06	0.26	0.22	0.21	0.20	227.3	(2.6)	1.26	0.78	0.64	0.90	1.10
% Growth YoY														
BJC	(20.9)	(0.6)	(66.2)	(1.0)	31.0	44.7	148.9			11.7	(38.2)	(21.8)	40.0	14.6
CPALL	(57.1)	(37.2)	(67.4)	(28.4)	42.4	70.4	197.6			8.3	(30.2)	(49.5)	71.2	28.1
MAKRO	3.1	9.1	(0.0)	(9.1)	(46.3)	(44.6)	(53.8)			5.4	4.8	(8.8)	(39.6)	26.8
HMPRO	7.6	52.0	(37.9)	14.9	10.9	6.1	76.1			9.1	(16.5)	5.5	17.2	12.6
GLOBAL	56.8	92.4	43.5	113.3	19.7	7.8	17.5			5.0	(8.2)	73.2	13.0	7.1
CRC	(53.4)	n.a.	n.a.	158.3	145.1	n.a.	n.a.			(36.4)	n.a.	n.a.	3,421.1	25.5
Growth YoY (%)	(30.4)	83.0	(69.5)	10.1	17.0	52.4	227.3	•		2.8	(38.0)	(18.0)	40.9	21.8

Source: InnovestX Research

Figure 14: INVX sector core profit vs consensus

Core profit (Bt mn)	INV	(			% INVX/Consensus (average)					
	2022F	2023F		2022F			2023F	2022F	2023F	
			Average	Min	Max	Average	Min	Max		
BJC	4,878	5,591	4,975	4,378	5,557	6,010	5,021	6,710	-2%	-7%
CPALL	13,991	17,425	14,465	13,016	17,239	19,850	16,483	23,824	-3%	-12%
MAKRO	7,962	10,093	7,806	7,059	8,637	11,884	9,706	13,673	2%	-15%
HMPRO	6,378	7,178	6,346	6,179	6,719	7,090	6,753	7,404	0%	1%
GLOBAL	3,779	4,048	3,685	3,387	3,948	4,032	3,438	4,378	3%	0%
CRC	6,685	8,392	6,138	5,439	7,240	8,326	7,697	9,533	9%	1%

Source: Bloomberg and InnovestX Research



Figure 15: INVX	sector	sales, mo	argin, a	nd net i	nterest	bearing	g DE a	ssumpt	ions		
SSS growth (%)	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	ppts YoY	ppts QoQ	2019	2020
D IC/DICC	(24.6)	(1.4.7)	(( ()	(0.1)	2.0		(0.4)	4.0	(7.1)	(2.7)	(4 = 7)

	1.2	1.3	1.3	1.0	1.0	1.0	1.0	(0.3)	(0.0)	0.9	1.2	1.0	0.9	0.8
Average				2.0	2.0		1.7	(0.0)		5		2.5		
CRC	2.0	2.2	2.2	2.0	2.0	1.9	1.9	(0.3)	(0.1)	1.3	1.9	2.0	1.7	1.5
GLOBAL	0.7	0.7	0.7	0.7	0.7	0.7	0.7	(0.0)	(0.0)	0.9	0.8	0.7	0.6	0.5
HMPRO	0.6	0.7	0.8	0.6	0.5	0.6	0.3	(0.5)	(0.3)	0.5	0.7	0.6	0.5	0.4
MAKRO	0.2	0.4	0.4	0.4	0.4	0.4	0.5	0.1	0.0	0.2	0.0	0.4	0.4	0.4
CPALL	2.3	2.5	2.4	1.2	1.2	1.3	1.4	(1.0)	0.1	1.1	2.2	1.2	1.2	1.1
BJC	1.3	1.3	1.3	1.3	1.3	1.3	1.3	(0.1)	(0.0)	1.3	1.4	1.3	1.2	1.2
Net IBD/E (x)	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22			2019	2020	2021	2022F	2023F
								mm4c ¥-**						
Growth YoY (ppts)	0.0	1.8	(1.9)	0.7	0.3	0.9	2.1		(5.5)	0.1	(1.3)	0.2	0.7	0.3
Average	4.9	4.2	2.5	5.4	5.2	5.0	4.6	2.1	(0.5)	5.4	4.1	4.3	5.0	5.3
CRC	1.0	(1.0)	(5.5)	4.2	2.2	3.6	2.5	8.0	(1.1)	3.6	-0.5	0.1	3.0	3.5
GLOBAL	11.1	10.9	8.6	9.1	12.0	11.4	9.5	0.9	(1.9)	7.5	7.2	10.0	10.6	10.4
HMPRO	9.1	8.9	6.6	11.0	9.6	9.3	9.6	3.0	0.3	9.8	8.8	9.0	9.8	10.5
MAKRO	3.2	2.4	2.9	2.7	1.9	1.4	1.5	(1.5)	0.1	3.0	3.0	2.7	1.7	2.0
CPALL	2.0	1.4	1.2	1.6	1.8	1.5	1.8	0.7	0.4	4.2	3.1	1.5	1.7	2.0
BJC	2.9	2.3	1.0	3.7	3.4	3.0	2.4	1.4	(0.6)	4.6	3.1	2.5	3.2	3.6
Core profit margin (%)	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22			2019	2020	2021	2022F	2023F
										_ ` _				
Growth YoY (ppts)	0.0	2.3	(2.0)	1.0	0.4	1.1	2.4	2.7	(0.5)	(0.0)	(1.4)	0.4	0.9	0.4
Average	7.6	6.7	4.9	8.0	8.0	7.8	7.3	2.4	(0.5)	7.9	6.5	6.9	7.8	8.2
CRC	2.7	0.2	(4.3)	6.0	4.3	5.9	4.9	9.2	(1.0)	6.0	0.8	1.5	5.3	5.9
GLOBAL	14.2	13.9	10.9	11.3	15.0	14.3	11.8	0.8	(2.6)	10.2	9.8	12.7	13.2	13.1
HMPRO	12.0	11.4	9.0	13.7	12.6	12.1	12.5	3.5	0.4	12.7	11.4	11.6	12.7	13.6
MAKRO	4.2	3.3	4.0	4.6	3.8	3.1	3.4	(0.6)	0.3	4.0	4.1	4.0	3.6	4.0
CPALL	4.6	4.4	3.7	4.3	4.6	4.0	4.6	0.8	0.5	6.2	5.3	4.3	4.5	4.8
BJC	7.7	6.9	5.8	8.2	7.6	7.2	6.6	0.7	(0.7)	8.6	7.8	7.2	7.3	7.7
EBIT margin (%)	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	ppts YoY	ppts QoQ	2019	2020	2021	2022F	2023F
Growth YoY (ppts)	(0.0)	0.9	(0.9)	1.4	1.0	1.4	2.3			0.3	(0.5)	0.5	0.9	0.2
								2.3	0.4					
Average	21.5	21.3	20.8	23.1	22.6	22.7	23.1	2.3	0.3	29.0	21.2	21.7	22.5	22.7
CRC	25.7	25.9	24.7	27.7	26.0	28.3	28.7	4.0	0.5	29.0	25.0	25.2	26.4	26.7
GLOBAL	25.5	25.9	23.7	25.5	26.1	26.4	25.8	2.1	(0.7)	22.6	23.9	25.2	26.0	26.0
HMPRO	25.7	25.2	25.2	27.1	26.0	25.7	26.8	1.6	1.1	25.7	25.3	25.8	26.5	26.8
MAKRO	12.1	11.3	12.2	17.5	17.2	16.6	17.5	5.3	0.9	10.3	12.0	13.6	16.4	16.8
CPALL	21.2	21.2	21.0	21.6	21.5	21.0	21.8	0.8	0.8	22.7	21.9	21.3	21.4	21.7
BJC	19.1	18.3	18.2	19.5	18.6	18.0	18.0	(0.2)	(0.0)	19.5	19.0	18.8	18.4	18.5
GP margin (%)	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	ppts YoY	ppts QoQ	2019	2020	2021	2022F	2023F
Growth YoY (%)	6.1	6.0	5.5	22.4	19.6	18.8	19.3			5.8	5.7	22.5	3.0	5.8
Total	16,758	16,908	17,040	20,047	20,038	20,082	20,323	19.3	1.2	15,489	16,366	20,047	20,648	21,855
- Food	1,212	1,180	1,151	1,155	994	815	812	(29.5)	(0.4)	1,248	1,202	1,155	823	907
- Hardline	453	453	455	466	474	474	475	4.4		234	239	466	488	515
- Fashion	584	582	559	559	559	562	566	1.3		601	590	559	562	584
CRC	2,249	2,215	2,165	2,180	2,027	1,851	1,853	(14.4)	0.1	2,083	2,031	2,180	1,873	2,006
GLOBAL	74	74	75	76	77	77	78	4.0	1.3	67	72	76	79	86
HMPRO	115	115	115	114	114	114	115		0.9	113	115	114	117	121
- B2C				2,680	2,664	2,661	2,644	n.a.	(0.6)			2,680	2,692	2,862
- B2B	145	145	145	149	151	154	154	6.2	-	140	144	149	181	218
MAKRO	145	145	145	2,829	2,815	2,815	2,798	1,829.7	(0.6)	140	144	2,829	2,873	3,080
CPALL	12,587	12,743	12,882	13,134	13,253	13,433	13,660	6.0	1.7	11,712	12,432	13,134	13,834	14,534
BJC/BIGC	1,588	1,616	1,658	1,714	1,752	1,792	1,819	9.7	1.5	1,374	1,572	1,714	1,872	2,028
No. store, ending	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	% YoY	% QoQ	2019	2020	2021	2022F	2023F
Avg - Discretionary	(2.0)	23.4	(12.9)	14.3	7.0	14.0	33.3	40.1	10.7	(0.1)	(10.1)	4.0	15.7	3.3
Avg - Staples Avg - Discretionary	(15.0)	(4.3) 25.4	(6.9)	0.8 14.3	5.5 9.6	11.2 14.6	12.7 33.3	19.5 46.1	1.5 18.7	(0.1)	(9.5) (16.1)	(6.8) 4.8	8.8 15.7	3.3 3.5
Average	(6.8)	9.4	(5.8)	6.8	6.4	8.8	15.8		7.1	1.5	(10.7)		8.9	3.2
- Food	(20.0)	(11.0)	(13.0)	(2.0)	5.0	18.0	22.0	35.0 <b>21.7</b>		2.4	(10.0)	(12.0) <b>0.4</b>	13.0	4.0
- Hardline	(4.0)	24.0	(18.0)	14.0	6.0	2.0	27.0	45.0	25.0	(2.3)	(13.0)	3.0	10.0	3.0
- Fashion	(20.0)	29.0	(35.0)	17.0	22.0	56.0	84.0	119.0		(2.5)	(34.0)	(6.0)	44.0	5.0
CRC (simple avg)	(14.7)	14.0	(22.0)	9.7	11.0	25.3	44.3	66.3	19.0	(0.8)	(19.0)	(5.0)	22.3	4.0
GLOBAL	13.0	35.0	12.6	15.0	7.4	1.5	4.3	(8.3)	2.8	3.5	(8.8)	18.9	3.7	3.0
HMPRO	0.6	13.7	(11.0)	11.0	3.1	(1.1)	17.8	28.8	18.9	0.8	(8.5)	3.4	5.1	3.0
MAKRO (B2B only)	(1.2)	6.1	1.3	4.1	1.0	7.4	8.9	7.6	1.5	6.3	1.9	2.5	5.8	3.0
CPALL	(17.1)	2.1	(9.2)	1.3	13.0	14.2	22.1	31.3	7.9	1.7	(14.5)	(6.7)	14.5	4.0
BJC/BIGC	(21.6)	(14.3)	(6.6)	(0.1)	2.9	5.2	(2.4)	4.2	(7.6)	(2.7)	(15.3)	(11.0)	1.9	2.0
555 growth (70)	1921	2221	JQ21	7221	1222	7222	JQZZ	ppts 101	bhra and	2017	2020	2021	20221	20231

Source: InnovestX Research

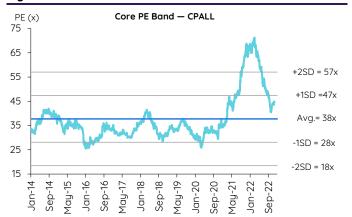
Figure 16: Sector share price performance, absolute and relative to SET

		Absolute			Relative to SET						
(%)	1M	3M	12M	1M	3M	12M					
BJC	1.5	0.0	(6.3)	(0.6)	0.4	(4.8)					
CPALL	7.3	2.0	0.0	5.1	2.5	1.6					
CRC	6.2	6.2	16.3	4.0	6.7	18.1					
GLOBAL	(1.5)	(1.0)	1.2	(3.5)	(0.6)	2.8					
HMPRO	5.0	6.5	0.7	2.9	7.0	2.3					
MAKRO	12.9	12.9	(14.2)	10.6	13.4	(12.9)					
Average	5.2	4.5	(0.4)	3.1	4.9	1.2					

Source: InnovestX Research

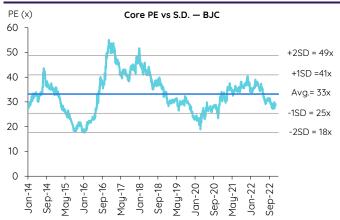
# innovest<sup>x</sup>

Figure 17: Historical core PE band for CPALL



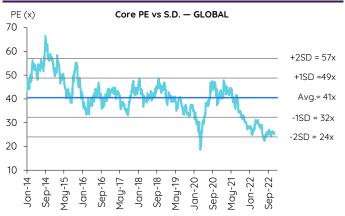
Source: InnovestX Research

Figure 19: Historical core PE band for BJC



Source: InnovestX Research

Figure 21: Historical core PE band for GLOBAL



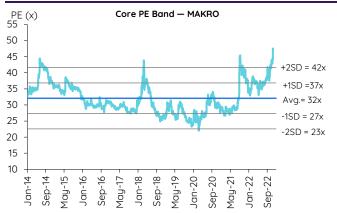
Source: InnovestX Research

Figure 23: Valuation summary (price as of Nov 23, 2022)

Rating Price Target **ETR** P/E (x) EPS growth (%) P/BV(x) **ROE (%)** Div. Yield (%) EV/EBITDA (x) (Bt/Sh) (Bt/Sh) (%) 21A 22F 23F 21A 22F 23F 21A 22F 23F 22F 23F 21A 22F 23F 21A 22F 23F BJC Outperform 38.8 27.7 24.2 (22) 40 2.2 2.3 15.5 14.3 13.3 33.75 42.0 26.6 15 1.1 1.1 2.0 1.1 **CPALL** Outperform 62 75 78.0 255 731 427 333 (49)71 28 19 19 19 5 6 0.7 12 15 18 9 14 4 129 **CRC** Outperform 42.75 50.0 18.0 n.m. 38.6 30.7 n.m. 3,421 26 4.4 4.1 3.7 0 11 13 0.7 1.0 1.3 18.9 12.7 11.4 GLOBAL Neutral 19 60 24 0 239 281 249 23.2 73 13 47 4.2 3.7 18 18 17 12 14 15 198 181 16.6 **HMPRO** Outperform 14.70 17.0 18.0 35.5 30.3 26.9 6 17 13 8.4 7.7 7.0 24 27 27 2.2 2.3 2.6 20.2 17.9 16.2 MAKRO Outperform 39.25 43.0 31.5 52.2 41.1 (9) (40) 1.4 1.4 1.8 1.0 1.2 20.1 15.4 13.8 41.4 36.1 29.9 3.1 11 18.9 15.5 Average (0)587 3.7 3.4 1.7 14.0

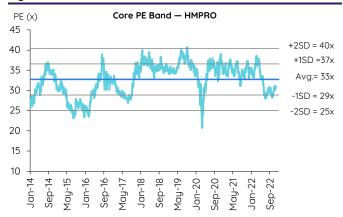
Source: InnovestX Research

Figure 18: Historical core PE band for MAKRO



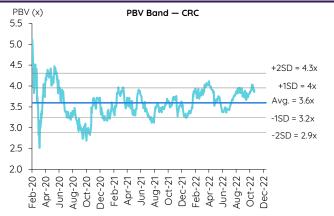
Source: InnovestX Research

Figure 20: Historical core PE band for HMPRO



Source: InnovestX Research

Figure 22: Historical PBV band for CRC



Source: InnovestX Research



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### CG Rating 2022 Companies with CG Rating

#### Companies with Excellent CG Scoring

AAV, ADVANC, AF, AH, AIRA, AJ, AKP, AKR, ALLA, ALT, AMA, AMARIN, AMATA, AMATAV, ANAN, AOT, AP, APURE, ARIP, ASP, ASW, AUCT, AWC, AYUD, BAFS, BAM;BANPU, BAY, BBIK, BBL, BCP, BCPG, BDMS, BEM, BEYOND, BGC, BGRIM, BIZ, BKI, BOL, BPP, BRR, BTS, BTW, BWG, CENTEL, CFRESH, CGH, CHEWA, CHO, CIMBT, CK, CKP, CM, CNT, COLOR, COM7, COMAN, COTTO, CPALL, CPF, CPI, CPN, CRC, CSS, DDD, DELTA, DEMCO, DOHOME, DRT, DTAC, DUSIT, EA, EASTW, ECF, ECL, EE, EGCO, EPG, ETC, ETE, FN, FNS, FPI, FPT, FSMART, FVC, GC, GEL, GFPT, GGC, GLAND, GLOBAL, GPI, GPSC, GRAMMY, GULF, GUNKUL, HANA, HARN, HENG, HMPRO, ICC, ICHI, III, ILINK, ILM, IND, INTUCH, IP, IRC, IRPC, ITEL, IVL, JTS, JWD, K, KBANK, KCE, KEX, KGI, KKP, KSL, KTB, KTC, LALIN, LANNA, LHFG, LIT, LOXLEY, LPN, LRH, LST, MACO, MAJOR, MAKRO, MALEE, MBK, MC, MCOT, METCO, MFEC, MINT, MONO, MOONG, MSC, MST, MTC, MVP, NCL, NEP, NER, NKI, NOBLE, NSI, NVD, NYT, OISHI, OR, ORI, OSP, OTO, PAP, PCSGH, PDG, PDJ, PG, PHOL, PLANB, PLANET, PLAT, PORT, PPS, PR9, PRBB, PRG, PRM, PSH, PSL, PTG, PTT, PTTEP, PTTGC, PYLON, Q-CON, QH, QTC, RATCH, RBF, RS, S, S&J, SAAM, SABINA, SAMART, SAMTEL, SAT, SC, SCB, SCC, SCCC, SCG, SCGP, SCM, SCN, SDC, SEAFCO, SEAOIL, SE-ED, SELIC, SENA, SENAJ, SGF, SHR, SICT, SIRI, SIS, SITHAI, SMPC, SNC, SONIC, SORKON, SPALI, SPI, SPRC, SPVI, SSC, SSSC, SST, STA, STEC,STGT, STI, SUN, SUSCO, SUTHA, SVI, SYMC, SYNTEC, TACC, TASCO\*;TCAP, TEAMG;TFMAMA, THANA, THANI, THCM, THOT, TNITY, TOA, TOP, TPBI, TQM, TRC, TRUE\*;TSC, TSR, TSTE, TSTH, TTA, TTB, TTCL, TTW, TU, TVDH, TVI, TVO, TWPC, U, UAC, UBIS, UPOIC, UV, VCOM, VGI, VIH, WACOAL, WAVE, WHA, WHAUP, WICE, WINNER, XPG, ZEN

#### Companies with Very Good CG Scoring

2S, 7UP, ABICO, ABM, ACE, ACG, ADB, ADD, AEONTS, AGE, AHC, AIE, AIT, ALUCON, AMANAH, AMR, APCO, APCS, AQUA, ARIN, ARROW, AS, ASAP, ASEFA, ASIA, ASIAN, ASIMAR, ASK, ASN, ATP30, B, BA, BC, BCH, BEB, BEC, SCAP, BH, BIG, BJC, BJCHI, BLA, BR, BRI, BROOK, BSM, BYD, CBG, CEN, CHARAN, CHAYO, CHG, CHOTI, CHOW, CI, CIG, CITY, CIVIL, CMC, CPL, CPW, CRANE, CRD, CSC, CSP, CV, CWT, DCC, DHOUSE, DITTO, DMT, DOD, DPAINT, DVB, EASON, EFORL, ERW, ESSO, ESTAR, FE, FLOYD, FORTH, FSS, FTE, BSX, GCAP, GENCO, GJS, GTB, GYT, HEMP, HPT, HTC, HUMAN, HYDRO, ICN, IFS, IIG, IMH, INET, INGRS, INSET, INSURE, IRCP, IT, ITD, J, JAS, JCK, JCKH, JMT, JR, KBS, KKA, KIAT, KISS, KK, KOOL, KTIS, KUMWEL, KUN, KWC, KWM, L&E, LDC, LEO, LH, LHK, M, MATCH, MBAX, MEGA, META, MFC, MGT, MICRO, MILL, MITSIB, MK, MODERNY, MTI, NBC, NCAP, NCH, NDR, NETBAY, NEX, NINE, NATION, NNCL, NOVA, NPK, NRF, NTV, NUSA, NWR, OCC, OGC, ONEE, PACO, PATO, PB, PICO, PIMO, PIN, PJW, PL, PLE, PM, PMTA, PPP, PPPM, PRAPAT, PRECHA, PRIME, PRIN, PRINC, PROEN, PROS, PROUD, PSG, PSTC, PT, PTC, QLT, RCL, RICHY, RJH, ROJNA, RPC, RT, RWI, S11, SA, SABUY, SAK, SALEE, SAMCO, SANKO, SAPPE, SAWAD, SCI, SCP, SE, SECURE, SFLEX, SFP, SFT, SGP, SIAM, SINGER, SKE, SKN, SKR, SKY, SLP, SMART, SMD, SMIT, SMT, SNNP, SNP, SO, SPA, SPC, SPCG, SR, SRICHA, SSF, SSP, STANLY, STC, STPI, SUC, SVOA, SVYT, SWC, SYNEX, TAE, TAKUNI, TCC, TCMC, TFG, TFI, TFM, TGH, TIDLOR, TIGER, TIPH, TITLE, TM, TMC, TMD, TMI, TNL, TNP, TNR, TOG, TPA, TPAC, TPCS, TPIPL, TPIPP, TPLAS, TPS, TQR, TRITN, TRT, TRU, TRV, TSE, TVT, TWP, UBE, UEC, UKEM, UMI, UOBKH, UP, UPF, UTP, VIBBA, VL, VPO, VRANDA, WGE, WIIK, WIIN, WIINMED, WORK, WP, XO, YUASA, ZIGA

#### Companies with Good CG Scoring

A, A5, AI, ALL, ALPHAX, AMC, APP, AQ, AU, B52, BEAUTY, BGT, BLAND, BM, BROCK, BSBM, BTNC, CAZ, CCP, CGD, CMAN, CMO, CMR; CPANEL, CPT, CSR, CTW, D, DCON, EKH, EMC, EP, EVER, F&D, FMT, GIFT, GLOCON, GLORY, GREEN, GSC, HL, HTECH, IHL, INOX, JAK, JMART, JSP; JUBILE, KASET, KCM, KWI, KYE, LEE, LPH, MATI, M-CHAI, MCS, MDX, MENA, MJD, MORE, MPIC, MUD, NC, NEWS, NFC, NSL, NV, PAF, PEACE, PF, PK, PPM, PRAKIT, PTL, RAM, ROCK, RP, RPH, RSP, SIMAT, SISB, SK, SOLAR, SPACK, SPG, SQ, STARK, STECH, SUPER, SVH, PTECH, TC; TCCC, TCJ, TEAM, THE, THMUI, TKC; TNH, TNPC, TOPP, TPCH, TPOLY, TRUBB, TTI, TYCN, UMS, UNIQ; UPA, UREKA, VARO, W, WFX, WPH, YGG

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To recognize well performers, the list of companies attaining "Good", "Very Good" and "Excellent" levels of recognition (Not including listed companies qualified in the "no announcement of the results" clause from 1 January 2021 to 27 October 2022) is publicized.

\* บริษัทหรือกรรมการหรือผู้บริหารของบริษัทที่มีข่าวด้านการกำกับดูแลกิจการ เช่น การกระทำผิดเกี่ยวกับหลักทรัพย์ การกุจริต คอร์รัปซัน เป็นต้น ซึ่งการใช้ซ้อมูล CGR ควรตระหนักถึงข่าวดังกล่าวประกอบด้วย

#### **Anti-corruption Progress Indicator**

#### Certified (ได้รับการรับรอง)

#### Declared (ประกาศเจตนารมณ์)

AH, ALT, APCO, ASW, B52, CHG, CI, CPR, CPW, DDD, DHOUSE, DOHOME, ECF, EKH, ETC, EVER, FLOYD, GLOBAL, ILM, INOX, J, JMART, JMT, JTS, KEX, KUMWEL, LDC, MEGA, NCAP, NOVA, NRF, NUSA, OR, PIMO, PLE, RS, SAK, SIS, SSS, STECH, SUPER, SVT, TKN, TMD, TMI, TQM, TRT, TSI, VARO, VCOM, VIBHA, W, WIN

#### N/A

24CS, 3K-BAT, A, A5, AAI, AAV, ABICO, ABM, ACAP, ACC, ACE, ACG, ADB, ADD, AEONTS, AFC, AGE, AHC, AIT, AJA, AKR, ALL, ALLA, ALPHAX, ALUCON, AMARC, AMARIN, AMC, AMR, ANAN, AOT, APEX, APP, APURE, AQ, AQUA, ARIN, ARIP, ARROW, ASAP, ASEFA, ASIA, ASIMAR, ASN, ATP30, AU, AUCT, AURA, BA, BBGI, BBIK, BC, BCT, BDMS, BEAUTY, BEM, BGT, BH, BIG, BIOTEC, BIS, BIZ, BJ, CH, BKD, BLAND, BLESS, BLISS, BM, BOL, BR, BRI, BROCK, BSM, BTG, BTNC, BTW, BUI, BYD, CAZ, CBG, CCET, CCP, CEYE, CGD, CH, CHARAN, CHAYO, CHIC, CHO, CITY, CIVIL, CK, CKP, CMAN, CMO, CMR, CNT, COLOR, COMAN, CPANEL, CPH, CPT, CRANE, CRD, CSP, CSR, CSS, CTW, CV, CWT, D, DCON, DITTO, DMT, DOD, DPAINT, DTCI, DV8, EASON, ECL, EE, EFORL, EMC, ESSO, F&D, FANCY, FMT, FN, FORTH, FTI, FVC, GENCO, GIFT, GL, GLAND, GLOCON, GLORY, GRAMMY, GRAND, GREEN, GSC, GTB, GYT, HFT, HL, HPT, HTECH, HUMAN, HYDRO, ICN, IFEC, IHL, IIG, IMH, IND, INGRS, INSET, IP, IRCP, IT, ITC, ITD, ITNS, JAK, JAS, JCK, JCKH, JCT, JDF, JSP, JUBILE, JWD, KAMART, KC, KCC, KCM, KDH, KIAT, KISS, KJL, KK, KKC, KLINIQ, KOOL, KTIS, KUN, KWC, KWM, KYE, LALIN, LEE, LEO, LIT, LOXLEY, LPH, LST, MACO, MANRIN, MATI, MAX, M-CHAI, MCS, MDX, MENA, METCO, MGT, MICRO, MIDA, MITSIB, MJD, MK, ML, MODERN, MORE, MPIC, MUD, MVP, NATION, NC, NCH, NCL, NDR, NER, NEW, NEWS, NEX, NFC, NNCL, NPK, NSL, NTV, NV, NVD, NYT, OHTL, OISHI, ONEE, OSP, OTO, PACE, PACO, PAF, PCC, PEACE, PERM, PF, PICO, PIN, PJW, PLUS, POMPU, POAT, POST, PPM, PRAVAT, PRECHA, PRI, PRIME, PRIN, PRO, PROUD, PSG, PTC, PTECH, PTL, RAM, RBF, RCL, RICHY, RJH, ROCK, ROH, ROJNA, RP, RPC, RPH, RSP, RT, S, S11, SA, SABUY, SAFARI, SALEE, SAM, SAMART, SAMCO, SAMTEL, SANKO, SAUCE, SAWAD, SAWANG, SCAP, SCI, SCP, SDC, SE, SEAFCO, SECURE, SENAJ, SFLEX, SFP, SFT, SGC, SGF, SHANG, SHR, SIAM, SICT, SIMAT, SISB, SK, SKE, SKN, SKY, SLM, SLP, SMART, SMD, SMT, SNNP, SO, SOLAR, SONIC, SPA, SPCG, SPG, SPVI, SQ, SR, SSC, STANLY, STARK, STC, STEC, STHAI, STI, STP, STPI, SUC, SUN, SUTHA, SVH, SVH, SVOA, SWC, SYNEX, TACC, TAPAC, TC, TCC, TCC, TCO, TCOAT, TEAM, TEAM, TEAM, TEAM, TEAM, TEAM,

#### Explanations

Companies participating in Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors (as of July 7, 2022) are categorised into: companies that have declared their intention to join CAC, and companies certified by CAC.

Thu, Nov 24, 2022