Berli Jucker

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Public Company Limited

BJC

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1Q24: Miss estimates on tax expenses

1Q24 net profit was Bt428mn, -66% YoY and -74% QoQ, missing estimates of Bt1.1bn on a one-off Bt562mn expense (Bt586mn from the MSC unit) and higher effective tax rate than expected. 1Q24 core profit was Bt989mn, -19% YoY and -41% QoQ, 10% below estimates. Raising our tax rate assumption leads us to cut 2024F core earnings by 7%. With SSS contracting in the low single digits YoY in 2Q24TD (vs +0.1% YoY in 1Q24) from fragile purchasing power plus a higher tax rate YoY, we expect 2Q24F core earnings to be relatively stable YoY but up QoQ. Maintain NEUTRAL with a new end-2024 DCF (WACC of 7.1% and LT growth of 2.5%) TP of Bt27 (from Bt28).

1Q24 net profit was Bt428mn, -66% YoY and -74% QoQ, far below estimates of Bt1.1bn from: 1) Bt562mn in one-off expenses (mainly Bt586mn unrefunded tax expenses on retail operations in 2019-23) and 2) higher-than-expected effective tax rate at 27%. 1Q24 core profit was Bt989mn, 10% below estimates, -19% YoY and -41% QoQ, down YoY as higher tax and interest expenses outpaced higher sales and better EBIT margin.

1Q24 highlights. Revenue grew 3% YoY on improvement in all main units. Modern retail supply chain (MSC) revenue grew 3% YoY on store expansion. SSS growth (excluding B2B sales) was +0.1% YoY as better food sales offset lower non-food sales. In 1Q24, it opened a new BigC HK supermarket and 20 Big C Mini stores (net of closures). Packaging supply chain (PSC) revenue grew 2% YoY, with better can packaging sales (+15% YoY) in Thailand and Vietnam offsetting lower glass packaging sales (-9% YoY) as inventories were high from 4Q23 orders. Consumer supply chain (CSC) revenue grew 4% YoY as better international sales (+18% YoY) from introduction of new products and new territory in Vietnam plus non-food sales (+3% YoY) outpaced lower food sales (-7% YoY). Gross margin widened 60bps YoY to 20%, on a better margin at MSC (+10bps) YoY from better logistics management, PSC (+230bps YoY) from lower natural gas, utilities, soda ash and aluminum costs, and CSC (+150bps YoY) from more high-margin personal care item sales and lower pulp costs. EBIT margin widened 70bps YoY to 8.1% from a wider gross margin, lower SG&A/sales (-30bps YoY) from lower utilities costs, amid stable other income YoY (some disruption in rental income from store renovation, with occupancy rate at 86.1% vs 86.1% in 1Q23 and 86.7% in 4Q23). Interest expenses rose 15% YoY from higher cost of funds. Effective tax rate was 27% (vs 8% in 1Q23 and tax credit of 2% in 4Q23), as its current retail business structure is unable to realize tax loss carried forward.

Earnings revision. After booking all one-off tax expenses (related to MSC operations in 2019-23) in 1Q24, BJC expects recurring effective tax rate to be 20-25% for the rest of 2024F and 20% in 2025F without tax loss carried forward in the future. We cut our 2024F core earnings by 7%, factoring in a higher effective tax rate assumption of 20% (from 15%).

Key risks are changes in purchasing power, an inflation-led rise in costs and higher interest rate and new government policies. Key ESG risks are energy management, sustainable products (E), and labor/employment practices (S).

Forecasts and valuation

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|------------------------|--------|---------|---------|---------|---------|---------|
| Year to 31 Dec | Unit | 2022 | 2023 | 2024F | 2025F | 2026F |
| Revenue | (Btmn) | 150,338 | 154,672 | 159,834 | 165,622 | 171,553 |
| EBITDA | (Btmn) | 19,872 | 20,701 | 22,085 | 23,015 | 23,733 |
| Core profit | (Btmn) | 4,928 | 4,832 | 4,625 | 5,236 | 5,825 |
| Reported profit | (Btmn) | 5,010 | 4,795 | 4,625 | 5,236 | 5,825 |
| Core EPS | (Bt) | 1.23 | 1.21 | 1.15 | 1.31 | 1.45 |
| DPS | (Bt) | 0.80 | 0.80 | 0.69 | 0.78 | 0.87 |
| P/E, core | (x) | 20.3 | 20.7 | 21.7 | 19.1 | 17.2 |
| EPS growth, core | (%) | 41.4 | (2.0) | (4.3) | 13.2 | 11.2 |
| P/BV, core | (x) | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 |
| ROE | (%) | 4.2 | 4.1 | 3.9 | 4.3 | 4.7 |
| Dividend yield | (%) | 3.2 | 3.2 | 2.8 | 3.1 | 3.5 |
| EV/EBITDA | (x) | 13.1 | 12.6 | 11.7 | 11.1 | 10.6 |

Source: InnovestX Research

Tactical: NEUTRAL

(3-month)

| Stock data | |
|----------------------------|-------------|
| Last close (May 14) (Bt) | 25.00 |
| Target price (Bt) | 27.00 |
| Mkt cap (Btbn) | 100.19 |
| Mkt cap (US\$mn) | 2,741 |
| Beta | L |
| Mkt cap (%) SET | 0.59 |
| Sector % SET | 9.90 |
| Shares issued (mn) | 4,008 |
| Par value (Bt) | 1.00 |
| 12-m high / low (Bt) | 39.3 / 23.1 |
| Avg. daily 6m (US\$mn) | 6.78 |
| Foreign limit / actual (%) | 49 / 9 |
| Free float (%) | 25.0 |
| Dividend policy (%) | ≥ 50 |
| | |

| Share performance | | | | | | | | |
|-------------------|-------|-------|--------|--|--|--|--|--|
| (%) | 1M | 3M | 12M | | | | | |
| Absolute | (2.0) | (1.0) | (33.8) | | | | | |
| Relative to SET | (0.5) | (0.2) | (25.8) | | | | | |

Source: SET, InnovestX Research

2023 Sustainability/2022 ESG Score SET ESG Ratings AA

| ESG Bloomberg Rank in the sector | |
|---|------|
| ESG Score Rank | 4/34 |
| Environmental Score Rank | 5/34 |
| Social Score Rank | 4/34 |
| Governance Score Rank | 1/34 |

ESG comment

BJC has an above-sector-average overall ESG score, and in the separate issue of environmental, social and governance scores in 2022.

Source: Bloomberg Finance L.P.

Analyst

Sirima Dissara, CFA

Fundamental Investment Analyst on Securities (66-2) 949-1004 sirima.dissara@scb.co.th

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Our view on ESG

We view that BJC lags other companies under coverage on key environmental issues (i.e., waste & energy management and sustainable products) and social issues (i.e., labor practices). On the governance issue, we view that it is in the lead position compared to peers on the diversity and independence of board composition, but it is lagging in terms of the incentive structure for executive compensation. Key ESG risks are waste & energy management, sustainable products with quality management, and labor practices.

ESG Disclosure Score

| Bloomberg ESG Score | 58.67 (2022) | |
|---------------------|--------------|-----|
| Rank in Sector | 4/34 | BJC |

| | CG Rating | DJSI | SETESG | SET ESG Ratings |
|-----|-----------|------|--------|-----------------|
| BJC | 5 | Yes | Yes | AA |

Source: Thai Institute of Directors (IOD), SET

Environmental Issue (E)

- BJC targets to reduce emissions by 15% (from 2021 baseline) in 2032 and become net zero in 2050. In 2022, total use of renewable energy grew 10% from 2021, it launched the deployment of its first 100% EV Trucks in the distribution of products from distribution center to Big C branches across Bangkok, and it installed solar rooftop on addition 43 Big C branches and EV charging stations at 50 Big C stores.
- By 2032, it targets 150,000 trees planted (vs 9,140 tons in 2022) and 1,500 tons of waste in communities have been managed (vs 130 tons in 2022), with the elimination of all form of waste to landfill (vs 53,748 tons in 2022).
- We view that BJC is in the lagging position compared to peers under our coverage on providing information on waste and energy management and sustainable products, with concrete targets, committed timeline, and actual performance relative to its targets.

Social Issue (S)

- By 2032, it targets 15,000 students received the benefits on education (vs 5,510 in 2022) and 1.5mn people received food surplus (vs 49,570 in 2022), 150,000 tons of agricultural products supported (vs 24,320 in 2022), 1,500 activities supporting community health and well-being (vs 196 in 2022), and 1,500 activities supporting religions and cultures (vs 45 in 2022).
- On product safety and quality, its 1,043 SKUs (5%) had health label offered and BJC had a total of 23 incidents regarding its private label products in 2022.
- In 2022, its employee engagement was 75% (vs 70% in 2021), employee's turnover rate was 45.5% (vs 48.9% in 2021), the ratio of BJC's male and female employees were 40.4%:59.6%, By 2025, for 100% of BJC's own operations in all countries, there must be a living wage assessment of the employees and the employees are paid with fair, appropriate and adequate wages for living.
- While we that BJC is in leading position compared to peers in occupational health and safety management and product labelling, but it is in the lagging position compared to peers on providing information on product quality management and labor practices.

Governance Issue (G)

- BJC is dedicated to conducting business operations in a transparent, accountable, and secure manner, ensuring that it operates in accordance with good business ethics and moral standards, making ethical decisions to align the interests of all relevant stakeholders.
- In 2022, BJC's board of directors consists of 15 directors. Of this, 13 were non-executive directors (86% of the entire board), 7 independent directors (47% of the entire board), and 3 female members (20% of the entire board).
- In 2022, it was ranked as a company with very good CG scoring conducted by The Thai Institute of Directors. Meanwhile, without the participating in Thai CRC under Thai Institute of Directors, its anti-corruption progress indicator was not certified and declared.
- We view that it is in the leading position compared to peers on the diversity and independence for the board composition, but it is lagging position for the incentive structure for the executive compensation.

| | 2021 | 2022 |
|---|-----------|-----------|
| ESG Disclosure Score | 60.97 | 58.67 |
| Environment | 44.85 | 41.7 |
| GHG Scope 1 ('000 metric tonnes) | 502.71 | 506.85 |
| GHG Scope 2 Location-Based ('000 metric tonnes) | 590.78 | 585.32 |
| GHG Scope 3 ('000 metric tonnes) | 291.62 | _ |
| Electricity Used ('000 MWh) | 1,321.85 | _ |
| Self Generated Renewable Electricity ('000 MWh) | _ | _ |
| Total Waste ('000 metric tonnes) | 101.92 | 83.24 |
| Waste Recycled ('000 metric tonnes) | 20.44 | 28.37 |
| Social | 44.32 | 40.54 |
| Pct Women in Management (%) | 0.03 | 0.04 |
| Pct Women in Workforce (%) | 60.88 | 59.63 |
| Lost Time Incident Rate (per 100 employees) | 0.40 | 0.36 |
| Number of Employees - CSR (persons) | 37,980 | 34,046 |
| Employee Turnover Pct (%) | 48.86 | 45.58 |
| Total Hours Spent for Employee Training (hours) | 4,405,680 | 4,187,660 |

| Governance | 93.62 | 93.62 |
|--|-------|-------|
| Size of the Board (persons) | 16 | 17 |
| Number of Non-Executive Directors on Board (persons) | 14 | 14 |
| Number of Board Meetings for the Year (times) | 6 | 4 |
| Board Meeting Attendance Pct (%) | 99 | 99 |
| Number of Female Executives (persons) | 5 | 5 |
| Number of Women on Board (persons) | 3 | 4 |

Source: Bloomberg Finance L.P.

Disclaimer

Bloomberg ESG Disclosure Scores rate companies on their level of disclosure of ESG data. Bloomberg offers four disclosure scores, for overall ESG, as well as Environmental, Social, and Governance. To review the fully transparent methodology, calculate disclosure scores for any company, and compare a company's scores vs its peers, see ESG Disclosure Score Model in Bloomberg.



Financial statement

Profit and Loss Statement

| FY December 31 | Unit | 2019 | 2020 | 2021 | 2022 | 2023 | 2024F | 2025F | 2026F |
|----------------------|--------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Total revenue | (Btmn) | 158,009 | 144,732 | 138,465 | 150,338 | 154,672 | 159,834 | 165,622 | 171,553 |
| Cost of goods sold | (Btmn) | (127,120) | (117,253) | (112,448) | (122,707) | (124,628) | (127,974) | (132,327) | (136,802) |
| Gross profit | (Btmn) | 30,889 | 27,479 | 26,017 | 27,631 | 30,043 | 31,860 | 33,295 | 34,750 |
| SG&A | (Btmn) | (33,270) | (29,135) | (27,675) | (29,891) | (31,600) | (32,549) | (33,820) | (35,157) |
| Other income | (Btmn) | 16,009 | 12,888 | 11,552 | 13,122 | 13,273 | 13,610 | 14,193 | 14,792 |
| Interest expense | (Btmn) | (4,971) | (5,273) | (5,120) | (4,752) | (5,338) | (5,749) | (5,756) | (5,762) |
| Pre-tax profit | (Btmn) | 8,657 | 5,960 | 4,774 | 6,110 | 6,379 | 7,172 | 7,912 | 8,623 |
| Corporate tax | (Btmn) | (829) | (800) | (507) | (435) | (503) | (1,434) | (1,582) | (1,725) |
| Equity a/c profits | (Btmn) | (128) | (156) | (130) | 44 | (128) | (150) | (130) | (110) |
| Minority interests | (Btmn) | (496) | (551) | (652) | (790) | (917) | (963) | (963) | (964) |
| Core profit | (Btmn) | 7,205 | 4,454 | 3,485 | 4,928 | 4,832 | 4,625 | 5,236 | 5,825 |
| Extra-ordinary items | (Btmn) | 74 | (452) | 100 | 82 | (37) | 0 | 0 | 0 |
| Net Profit | (Btmn) | 7,278 | 4,001 | 3,585 | 5,010 | 4,795 | 4,625 | 5,236 | 5,825 |
| EBITDA | (Btmn) | 21,280 | 20,136 | 18,936 | 19,872 | 20,701 | 22,085 | 23,015 | 23,733 |
| Core EPS (Bt) | (Btmn) | 1.80 | 1.11 | 0.87 | 1.23 | 1.21 | 1.15 | 1.31 | 1.45 |
| Net EPS (Bt) | (Bt) | 1.82 | 1.00 | 0.89 | 1.25 | 1.20 | 1.15 | 1.31 | 1.45 |
| DPS (Bt) | (Bt) | 0.91 | 0.78 | 0.66 | 0.80 | 0.80 | 0.69 | 0.78 | 0.87 |

Balance Sheet (Btmn)

| Dalaiioo Olioot (Daliii) | | | | | | | | | |
|-----------------------------|--------|---------|---------|---------|---------|---------|---------|---------|---------|
| FY December 31 | Unit | 2019 | 2020 | 2021 | 2022 | 2023 | 2024F | 2025F | 2026F |
| Total current assets | (Btmn) | 42,921 | 37,708 | 43,987 | 47,985 | 47,416 | 47,301 | 48,498 | 48,431 |
| Total fixed assets | (Btmn) | 282,884 | 288,449 | 285,892 | 288,060 | 291,554 | 290,487 | 289,247 | 288,011 |
| Total assets | (Btmn) | 325,804 | 326,157 | 329,879 | 336,045 | 338,970 | 337,788 | 337,746 | 336,442 |
| Total loans | (Btmn) | 157,950 | 164,848 | 164,280 | 164,137 | 165,557 | 162,147 | 157,948 | 152,219 |
| Total current liabilities | (Btmn) | 75,881 | 65,363 | 56,323 | 62,468 | 71,445 | 59,300 | 74,081 | 67,638 |
| Total long-term liabilities | (Btmn) | 130,187 | 141,257 | 152,252 | 149,428 | 141,629 | 151,736 | 134,452 | 136,908 |
| Total liabilities | (Btmn) | 206,068 | 206,621 | 208,575 | 211,896 | 213,074 | 211,036 | 208,533 | 204,546 |
| Paid-up capital | (Btmn) | 4,007 | 4,008 | 4,008 | 4,008 | 4,008 | 4,008 | 4,008 | 4,008 |
| Total equity | (Btmn) | 119,736 | 119,536 | 121,304 | 124,149 | 125,896 | 126,752 | 129,213 | 131,896 |
| BVPS (Bt) | (Bt) | 28.73 | 28.62 | 28.91 | 29.52 | 29.86 | 30.07 | 30.69 | 31.36 |

Cash Flow Statement (Btmn)

| FY December 31 | Unit | 2019 | 2020 | 2021 | 2022 | 2023 | 2024F | 2025F | 2026F |
|-------------------------------|--------|---------|----------|----------|----------|---------|---------|---------|---------|
| Core Profit | (Btmn) | 7,205 | 4,454 | 3,485 | 4,928 | 4,832 | 4,625 | 5,236 | 5,825 |
| Depreciation and amortization | (Btmn) | 7,652 | 8,904 | 9,042 | 9,009 | 8,984 | 9,164 | 9,347 | 9,347 |
| Operating cash flow | (Btmn) | 18,700 | 16,631 | 16,636 | 18,173 | 19,856 | 13,257 | 14,742 | 15,336 |
| Investing cash flow | (Btmn) | (8,114) | (5,778) | (3,865) | (6,215) | (9,412) | (8,096) | (8,108) | (8,111) |
| Financing cash flow | (Btmn) | (9,992) | (13,907) | (11,776) | (12,208) | (9,650) | (6,549) | (6,974) | (8,870) |
| Net cash flow | (Btmn) | 594 | (3,054) | 995 | (250) | 795 | (1,389) | (340) | (1,645) |

Key Financial Ratios

| FY December 31 | Unit | 2019 | 2020 | 2021 | 2022 | 2023 | 2024F | 2025F | 2026F |
|-----------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|
| Gross margin | (%) | 19.5 | 19.0 | 18.8 | 18.4 | 19.4 | 19.9 | 20.1 | 20.3 |
| Operating margin | (%) | (1.5) | (1.1) | (1.2) | (1.5) | (1.0) | (0.4) | (0.3) | (0.2) |
| EBITDA margin | (%) | 13.5 | 13.9 | 13.7 | 13.2 | 13.4 | 13.8 | 13.9 | 13.8 |
| EBIT margin | (%) | 8.6 | 7.8 | 7.1 | 7.2 | 7.6 | 8.1 | 8.3 | 8.4 |
| Net profit margin | (%) | 4.6 | 2.8 | 2.6 | 3.3 | 3.1 | 2.9 | 3.2 | 3.4 |
| ROE | (%) | 6.4 | 3.9 | 3.0 | 4.2 | 4.1 | 3.9 | 4.3 | 4.7 |
| ROA | (%) | 2.2 | 1.4 | 1.1 | 1.5 | 1.4 | 1.4 | 1.6 | 1.7 |
| Net D/E | (x) | 1.3 | 1.4 | 1.3 | 1.3 | 1.3 | 1.3 | 1.2 | 1.1 |
| Interest coverage | (x) | 4.3 | 3.8 | 3.7 | 4.2 | 3.9 | 3.8 | 4.0 | 4.1 |
| Debt service coverage | (x) | 0.5 | 0.5 | 0.6 | 0.6 | 0.5 | 0.8 | 0.5 | 0.7 |
| Payout Ratio | (%) | 50.1 | 78.1 | 73.8 | 64.0 | 66.9 | 60.0 | 60.0 | 60.0 |

Main Assumptions

| | | 2021 | 2022 | 2023 | 2024F | 2025F | 2026F |
|-------|--------|---------|-------------|----------------|--------------------|------------------------|----------------------------|
| (2.3) | (17.5) | (13.2) | 3.2 | 3.0 | 1.0 | 1.5 | 1.5 |
| 243 | 198 | 142 | 96 | 147 | 131 | 131 | 131 |
| 1,374 | 1,572 | 1,714 | 1,810 | 1,957 | 2,088 | 2,219 | 2,350 |
| | 243 | 243 198 | 243 198 142 | 243 198 142 96 | 243 198 142 96 147 | 243 198 142 96 147 131 | 243 198 142 96 147 131 131 |



Financial statement

| P | rofit | and | Loss | Stat | eme | nt |
|---|-------|-----|------|------|-----|----|
| | | | | | | |

| FY December 31 | Unit | 2Q22 | 3Q22 | 4Q22 | 1Q23 | 2Q23 | 3Q23 | 4Q23 | 1Q24 |
|----------------------|--------|----------|----------|----------|----------|----------|----------|----------|----------|
| Total revenue | (Btmn) | 38,103 | 36,874 | 39,129 | 37,520 | 39,402 | 37,901 | 39,849 | 38,633 |
| Cost of goods sold | (Btmn) | (31,233) | (30,229) | (31,759) | (30,250) | (31,949) | (30,625) | (31,804) | (30,924) |
| Gross profit | (Btmn) | 6,870 | 6,644 | 7,370 | 7,269 | 7,453 | 7,276 | 8,046 | 7,710 |
| SG&A | (Btmn) | (7,350) | (7,591) | (7,752) | (7,716) | (7,866) | (7,976) | (8,042) | (7,817) |
| Other income | (Btmn) | 3,241 | 3,267 | 3,421 | 3,239 | 3,375 | 3,246 | 3,412 | 3,245 |
| Interest expense | (Btmn) | (1,162) | (1,179) | (1,223) | (1,239) | (1,294) | (1,358) | (1,447) | (1,427) |
| Pre-tax profit | (Btmn) | 1,599 | 1,141 | 1,817 | 1,553 | 1,668 | 1,189 | 1,968 | 1,711 |
| Corporate tax | (Btmn) | (153) | (131) | (14) | (131) | (202) | (210) | 40 | (456) |
| Equity a/c profits | (Btmn) | 19 | (34) | 6 | (18) | (27) | (23) | (59) | (45) |
| Minority interests | (Btmn) | (261) | (186) | (136) | (188) | (215) | (236) | (277) | (221) |
| Core profit | (Btmn) | 1,204 | 790 | 1,673 | 1,216 | 1,224 | 719 | 1,673 | 989 |
| Extra-ordinary items | (Btmn) | (1) | 142 | (44) | 38 | (14) | (26) | (35) | (562) |
| Net Profit | (Btmn) | 1,203 | 932 | 1,629 | 1,254 | 1,210 | 693 | 1,638 | 428 |
| EBITDA | (Btmn) | 5,018 | 4,598 | 5,304 | 4,978 | 5,153 | 4,816 | 5,755 | 5,463 |
| Core EPS (Bt) | (Btmn) | 0.30 | 0.20 | 0.42 | 0.30 | 0.31 | 0.18 | 0.42 | 0.25 |
| Net EPS (Bt) | (Bt) | 0.30 | 0.23 | 0.41 | 0.31 | 0.30 | 0.17 | 0.41 | 0.11 |

Balance Sheet (Btmn)

| FY December 31 | Unit | 2Q22 | 3Q22 | 4Q22 | 1Q23 | 2Q23 | 3Q23 | 4Q23 | 1Q24 |
|-----------------------------|--------|---------|---------|---------|---------|---------|---------|---------|---------|
| Total current assets | (Btmn) | 45,442 | 45,678 | 48,126 | 45,111 | 46,462 | 45,657 | 47,416 | 45,957 |
| Total fixed assets | (Btmn) | 284,931 | 284,627 | 287,919 | 287,850 | 288,563 | 290,112 | 291,554 | 290,531 |
| Total assets | (Btmn) | 330,372 | 330,306 | 336,045 | 332,961 | 335,024 | 335,769 | 338,970 | 336,488 |
| Total loans | (Btmn) | 162,905 | 162,947 | 164,137 | 164,262 | 165,363 | 166,073 | 165,557 | 165,502 |
| Total current liabilities | (Btmn) | 70,213 | 68,499 | 62,468 | 58,079 | 68,212 | 74,612 | 71,445 | 62,927 |
| Total long-term liabilities | (Btmn) | 137,545 | 138,520 | 149,428 | 149,688 | 142,494 | 136,763 | 141,629 | 146,827 |
| Total liabilities | (Btmn) | 207,758 | 207,019 | 211,896 | 207,767 | 210,707 | 211,375 | 213,074 | 209,755 |
| Paid-up capital | (Btmn) | 4,008 | 4,008 | 4,008 | 4,008 | 4,008 | 4,008 | 4,008 | 4,008 |
| Total equity | (Btmn) | 122,615 | 123,287 | 124,149 | 125,193 | 124,318 | 124,394 | 125,896 | 126,733 |
| BVPS (Bt) | (Bt) | 29.17 | 29.29 | 29.52 | 29.80 | 29.50 | 29.51 | 29.86 | 30.02 |

Cash Flow Statement (Btmn)

| FY December 31 | Unit | 2Q22 | 3Q22 | 4Q22 | 1Q23 | 2Q23 | 3Q23 | 4Q23 | 1Q24 |
|-------------------------------|--------|---------|---------|---------|---------|---------|---------|---------|---------|
| Core Profit | (Btmn) | 1,203 | 932 | 1,629 | 1,254 | 1,210 | 693 | 1,638 | 428 |
| Depreciation and amortization | (Btmn) | 2,257 | 2,277 | 2,264 | 2,185 | 2,190 | 2,269 | 2,339 | 2,326 |
| Operating cash flow | (Btmn) | 5,515 | 3,206 | 5,564 | 2,767 | 6,015 | 4,326 | 6,748 | 4,867 |
| Investing cash flow | (Btmn) | (1,361) | (960) | (2,688) | (1,429) | (1,650) | (3,126) | (3,208) | (1,651) |
| Financing cash flow | (Btmn) | (3,145) | (3,078) | (2,524) | (2,321) | (2,610) | (2,845) | (1,874) | (3,652) |
| Net cash flow | (Btmn) | 1,009 | (832) | 352 | (983) | 1,755 | (1,645) | 1,667 | (437) |

Key Financial Ratios

| FY December 31 | Unit | 2Q22 | 3Q22 | 4Q22 | 1Q23 | 2Q23 | 3Q23 | 4Q23 | 1Q24 |
|-----------------------|------|-------|-------|-------|-------|-------|-------|------|-------|
| Gross margin | (%) | 18.0 | 18.0 | 18.8 | 19.4 | 18.9 | 19.2 | 20.2 | 20.0 |
| Operating margin | (%) | (1.3) | (2.6) | (1.0) | (1.2) | (1.0) | (1.8) | 0.0 | (0.3) |
| EBITDA margin | (%) | 13.2 | 12.5 | 13.6 | 13.3 | 13.1 | 12.7 | 14.4 | 14.1 |
| EBIT margin | (%) | 7.2 | 6.3 | 7.8 | 7.4 | 7.5 | 6.7 | 8.6 | 8.1 |
| Net profit margin | (%) | 3.2 | 2.5 | 4.2 | 3.3 | 3.1 | 1.8 | 4.1 | 1.1 |
| ROE | (%) | 4.1 | 2.7 | 5.7 | 4.1 | 4.1 | 2.4 | 5.6 | 3.3 |
| ROA | (%) | 1.5 | 1.0 | 2.0 | 1.5 | 1.5 | 0.9 | 2.0 | 1.2 |
| Net D/E | (x) | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 |
| Interest coverage | (x) | 4.3 | 3.9 | 4.3 | 4.0 | 4.0 | 3.5 | 4.0 | 3.8 |
| Debt service coverage | (x) | 0.5 | 0.4 | 0.7 | 0.6 | 0.5 | 0.4 | 0.6 | 0.6 |

Main Assumptions

| FY December 31 | Unit | 2Q22 | 3Q22 | 4Q22 | 1Q23 | 2Q23 | 3Q23 | 4Q23 | 1Q24 |
|----------------------------------|----------|-------|-------|-------|-------|-------|-------|-------|-------|
| SSS growth (MSC) | (%) | 4.4 | (0.5) | 6.1 | 5.8 | 4.8 | 2.1 | (0.5) | 0.1 |
| New stores, all formats (MSC) | (Stores) | 40 | 27 | (9) | 6 | 16 | 49 | 76 | 21 |
| Ending stores, all formats (MSC) | (Stores) | 1,792 | 1,819 | 1,810 | 1,816 | 1,832 | 1,881 | 1,957 | 1,978 |



Figure 1: Earnings review

| P & L (Btmn) | 1Q23 | 2Q23 | 3Q23 | 4Q23 | 1Q24 | % Chg YoY | % Chg QoQ |
|--------------------------|---------|---------|---------|---------|---------|--------------|--------------|
| Total revenue | 37,520 | 39,402 | 37,901 | 39,849 | 38,633 | 3.0 | (3.1) |
| Gross profit | 7,269 | 7,453 | 7,276 | 8,046 | 7,710 | 6.1 | (4.2) |
| SG&A expense | (7,716) | (7,866) | (7,976) | (8,042) | (7,817) | 1.3 | (2.8) |
| Net other income/expense | 3,239 | 3,375 | 3,246 | 3,412 | 3,245 | 0.2 | (4.9) |
| Interest expense | (1,239) | (1,294) | (1,358) | (1,447) | (1,427) | 15.1 | (1.4) |
| Pre-tax profit | 1,553 | 1,668 | 1,189 | 1,968 | 1,711 | 10.1 | (13.1) |
| Corporate tax | (131) | (202) | (210) | 40 | (456) | 248.5 | (1,241.1) |
| Equity a/c profits | (18) | (27) | (23) | (59) | (45) | 141.6 | (24.1) |
| EBITDA | 4,978 | 5,153 | 4,816 | 5,755 | 5,463 | 9.8 | (5.1) |
| Core profit | 1,216 | 1,224 | 719 | 1,673 | 989 | (18.6) | (40.8) |
| Extra. Gain (Loss) | 38 | (14) | (26) | (35) | (562) | n.a. | n.a. |
| Net Profit | 1,254 | 1,210 | 693 | 1,638 | 428 | (65.9) | (73.9) |
| Net EPS | 0.31 | 0.30 | 0.17 | 0.41 | 0.11 | (65.9) | (73.9) |
| B/S (Btmn) | | | | | | | |
| Total assets | 332,961 | 335,024 | 335,769 | 338,970 | 336,488 | 1.1 | (0.7) |
| Total liabilities | 207,767 | 210,707 | 211,375 | 213,074 | 209,755 | 1.0 | (1.6) |
| Total equity | 125,193 | 124,318 | 124,394 | 125,896 | 126,733 | 1.2 | 0.7 |
| BVPS (Bt) | 29.8 | 29.5 | 29.5 | 29.9 | 30.0 | 0.7 | 0.5 |
| Financial ratio (%) | | | | | | | |
| Gross margin | 19.4 | 18.9 | 19.2 | 20.2 | 20.0 | 0.6 | (0.2) |
| EBITDA margin | 13.3 | 13.1 | 12.7 | 14.4 | 14.1 | 0.9 | (0.3) |
| Net profit margin | 3.3 | 3.1 | 1.8 | 4.1 | 1.1 | (2.2) | (3.0) |
| SG&A expense/Revenue | 20.6 | 20.0 | 21.0 | 20.2 | 20.2 | (0.3) | 0.1 |

Source: InnovestX Research

Figure 2: Breakdown by business

| | 1Q23 | 2Q23 | 3Q23 | 4Q23 | 1Q24 | % Chg YoY | % Chg QoQ |
|---------------|--------|--------|--------|--------|--------|--------------|--------------|
| Sales (Bt mn) | 37,520 | 39,402 | 37,901 | 39,849 | 38,633 | 3.0 | (3.1) |
| - PSC | 6,215 | 6,060 | 6,081 | 6,650 | 6,341 | 2.0 | (4.6) |
| - CSC | 5,328 | 5,194 | 5,253 | 5,346 | 5,535 | 3.9 | 3.5 |
| - H&TSC | 2,129 | 2,429 | 2,357 | 2,158 | 2,118 | (0.5) | (1.9) |
| - MSC | 24,256 | 26,152 | 24,611 | 26,105 | 25,040 | 3.2 | (4.1) |
| GPM (%) | 19.4 | 18.9 | 19.2 | 20.2 | 20.0 | 0.6 | (0.2) |
| - PSC | 18.6 | 18.1 | 19.8 | 20.5 | 20.9 | 2.3 | 0.4 |
| - CSC | 17.8 | 17.9 | 18.5 | 18.5 | 19.3 | 1.5 | 0.8 |
| - H&TSC | 31.4 | 29.6 | 29.7 | 31.9 | 31.0 | (0.4) | (0.9) |
| - MSC | 18.2 | 17.7 | 17.4 | 19.1 | 18.3 | 0.1 | (8.0) |

Source: InnovestX Research

Figure 3: Valuation summary (price as of May 14, 2024)

| | Rating | Price | Target | ETR | P | P/E (x) | | EPS gr | owth (| (%) | P/ | BV (| x) | RO | E (% | 6) | Div. Yield (%) | | | EV/EBITDA (x) | | |
|---------|------------|---------|---------|------|------|---------|------|--------|--------|-----|-----|------|-----|-------|------|-----|----------------|-----|-----|---------------|------|------|
| | | (Bt/Sh) | (Bt/Sh) | (%) | 23A | 24F | 25F | 23A | 24F | 25F | 23A | 24F | 25F | 23A 2 | 24F | 25F | 23A | 24F | 25F | 23A | 24F | 25F |
| BJC | Neutral | 25.00 | 27.0 | 10.8 | 20.7 | 21.7 | 19.1 | (2) | (4) | 13 | 0.8 | 0.8 | 0.8 | 4 | 4 | 4 | 3.2 | 2.8 | 3.1 | 12.6 | 11.7 | 11.1 |
| CPALL | Outperform | 61.00 | 77.0 | 28.4 | 30.8 | 24.0 | 20.8 | 41 | 28 | 15 | 4.9 | 4.4 | 3.9 | 17 | 20 | 20 | 1.7 | 2.1 | 2.4 | 11.4 | 10.3 | 9.5 |
| CPAXT | Outperform | 31.00 | 39.0 | 27.4 | 37.4 | 31.8 | 26.8 | 11 | 17 | 19 | 1.1 | 1.1 | 1.1 | 3 | 3 | 4 | 1.8 | 1.6 | 1.9 | 13.1 | 11.9 | 10.8 |
| CRC | Neutral | 32.25 | 40.0 | 25.8 | 24.4 | 23.1 | 20.5 | 14 | 6 | 13 | 2.8 | 2.6 | 2.4 | 12 | 12 | 12 | 1.7 | 1.7 | 2.0 | 9.9 | 9.5 | 8.9 |
| GLOBAL | Outperform | 16.70 | 18.5 | 11.9 | 32.5 | 31.5 | 27.7 | (27) | 3 | 14 | 3.7 | 3.5 | 3.2 | 12 | 11 | 12 | 1.1 | 1.1 | 1.3 | 20.9 | 20.2 | 18.3 |
| HMPRO | Outperform | 10.20 | 13.5 | 36.3 | 20.8 | 19.4 | 17.8 | 4 | 7 | 9 | 5.2 | 4.9 | 4.6 | 26 | 26 | 27 | 3.9 | 4.0 | 3.9 | 12.7 | 11.8 | 10.9 |
| Average | | | | Ť | 27.7 | 25.3 | 22.1 | 7 | 9 | 14 | 3.1 | 2.9 | 2.6 | 12 | 13 | 13 | 2.2 | 2.2 | 2.4 | 13.4 | 12.6 | 11.6 |

Source: InnovestX Research



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Companies with Good CG Scoring

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Corporate Governance Report

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To recognize well performers, the list of companies attaining "Good", "Very Good" and "Excellent" levels of recognition (Not including listed companies qualified in the "no announcement of the results" clause from 1 January 2022 to 31 October 2023) is publicized.

OISHI was voluntarily delisted from the Stock Exchange of Thailand, effectively on September 6, 2023

²SFP was voluntarily delisted from the Stock Exchange of Thailand, effectively on July 19, 2023

³TCCC was voluntarily delisted from the Stock Exchange of Thailand effectively on August 25, 2023

Anti-corruption Progress Indicator

Certified (ໄດ້ຣັບการรับรอง)

25, 7UP, AAI, ADVANC, AF, AH, AI, AIE, AIRA, AJ, AKP, AMA, AMANAH, AMATA, AMATAV, AP, APCS, AS, ASIAN, ASK, ASP, AWC, AYUD, B, BAFS, BAM, BANPU, BAY, BBGI, BBL, BCH, BCP, BCPG, BEB, BEC, BEYOND, BGC, BGRIM, BKI, BLA, BPP, BROOK, BRR, BSBM, BTS, BWG, CEN, CENTEL, CFRESH, CGH, CHEWA, CHOTI, CHOW, CIG, CIMBT, CM, CMC, COM7, CPALL, CPAXT, CPF, CPI, CPL, CPN, CPW, CRC, CSC, DCC, DELTA, DEMCO, DIMET, DOHOME, DRT, DUSIT, EA, EASTW, ECF, EGCO, EP, EPG, ERW, ESTAR, ETC, ETE, FNS, FPI, FPT, FSMART, FTE, GBX, GC, GCAP, GEL, GFPT, GGC, GJS, GPI, GPSC, GSTEEL, GULF, GUNKUL, HANA, HARN, HENG, HMPRO, HTC, ICC, ICHI, IFS, III, ILINK, ILM, INET, INOX, INSURE, INTUCH, IRPC, ITEL, IVL, JAS, JKN, JR, JTS, KASET, KBANK, KBS, KCAR, KCCAMC, KCE, KGEN, KGI, KKP, KSL, KTB, KTC, L&E, LANNA, LHFG, LHK, LPN, LRH, M, MAJOR, MALEE, MATCH, MBAX, MBK, MC, MCOT, META, MFC, MFEC, MILL, MINT, MONO, MOONG, MSC, MST, MTC, MTI, NATION, NCAP, NEP, NKI, NOBLE, NRF, NWR, OCC, OGC, OR, ORI, PAP, PATO, PB, PCSGH, PDG, PDJ, PG, PHOL, PIMO, PK, PL, PLANB, PLANET, PLAT, PM, PPP, PPPM, PPS, PR9, PREB, PRG, PRINC, PRM, PROS, PSH, PSL, PSTC, PT, PTECH, PTG, PTT, PTTEP, PTTGC, PYLON, Q-CON, QH, QLT, QTC, RABBIT, RATCH, RML, RS, RWI, S&J, SAAM, SABINA, SAK, SAPPE, SAT, SC, SCC, SCG, SCGP, SCM, SCN, SEAOIL, SE-ED, SELIC, SENA, SGC, SGP, SIRI, SITHAI, SKR, SMIT, SMK, SMPC, SNC, SNP, SORKON, SPACK, SPALI, SPC, SPI, SPRC, SRICHA, SSF, SSP, SSSC, SST, STA, STGT, STOWER, SUSCO, SVI, SYMC, SYNTEC, TAE, TAKUNI, TASCO, TCAP, TCMC, TFG, TFI, TFMAMA, TGE, TGH, THANI, THCM, THIP, THRE, THREL, TIDLOR, TIPCO, TISCO, TKS, TKT, TMU, TSC, TSI, TSTE, TSTH, TTA, TTB, TTCL, TU, TVDH, TVO, TWPC, UBE, UBIS, UEC, UKEM, UOBKH, UV, VCOM, VGI, VIH, WACOAL, WHA, WHAUP, WICE, WIIK, XO, YUASA, ZEN, ZIGA

Declared (ประกาศเจตนารมณ์)

ACE, ADB, ALT, AMC, ASW, BLAND, BTG, BYD, CAZ, CBG, CV, DEXON, DMT, EKH, FSX, GLOBAL, GREEN, ICN, IHL, ITC, J, JMART, JMT, LEO, LH, MENA, MITSIB, MODERN, NER, NEX, OSP, PEER, PLUS, POLY, PQS, PRIME, PROEN, PRTR, RBF, RT, SA, SANKO, SCB, SENX, SFLEX, SIS, SKE, SM, SVOA, TBN, TEGH, TIPH, TKN, TPAC, TPLAS, TQM, TRUE, W, WPH, XPG

N/A

24CS, 3K-BAT, A, A5, AAV, ABM, ACAP, ACC, ACG, ADD, ADVICE, AEONTS, AFC, AGE, AHC, AIT, AJA, AKR, AKS, ALL, ALLA, ALPHAX, ALUCON, AMARC, AMARIN, AMR, ANAN, ANI, AOT, APCO, APEX, APO, APP, APURE, AQUA, ARIN, ARIP, ARROW, ASAP, ASEFA, ASIA, ASIMAR, ASN, ATP30, AU, AUCT, AURA, B52, BA, BBIK, BC, BCT, BDMS, BEAUTY, BEM, BGT, BH, BIG, BIOTEC, BIS, BIZ, BJC, BJCHI, BKD, BKGI, BLC, BLESS, BLISS, BM, BOL, BPS, BR, BRI, BROCK, BSM, BSRC, BTNC, BTW, BUI, BVG, CCET, CCP, CEYE, CGD, CH, CHARAN, CHASE, CHAYO, CHG, CHIC, CHO, CI, CITY, CIVIL, CK, CKP, CMAN, CMO, CMR, CNT, COCOCO, COLOR, COMAN, CPANEL, CPH, CPR, CPT, CRANE, CRD, CREDIT, CSP, CSR, CSS, CTW, CWT, D, DCON, DDD, DHOUSE, DITTO, DOD, DPAINT, DTCENT, DTCI, DV8, EASON, ECL, EE, EFORL, EMC, ETL, EURO, EVER, F&D, FANCY, FE, FLOYD, FMT, FN, FORTH, FTI, FVC, GABLE, GENCO, GFC, GIFT, GL, GLAND, GLOCON, GLORY, GRAMMY, GRAND, GSC, GTB, GTV, GYT, HEALTH, HFT, HL, HPT, HTECH, HUMAN, HYDRO, 12, IFEC, IIG, IMH, IND, INGRS, INSET, IP, IRC, IRCP, IT, ITD, ITNS, ITTHI, JAK, JCK, JCKH, JCT, JDF, JPARK, JSP, JUBILE, K, KAMART, KC, KCG, KCM, KDH, KEX, KIAT, KISS, KJL, KK, KKC, KLINIQ, KOOL, KTIS, KTMS, KUMWEL, KUN, KWC, KWI, KWM, KYE, LALIN, LDC, LEE, LIT, LOXLEY, LPH, LST, MANRIN, MASTER, MATI, MCA, M-CHAI, MCS, MDX, MEB, MEGA, METCO, MGC, MGI, MGT, MICRO, MIDA, MJD, MK, ML, MORE, MOSHI, MTW, MUD, MVP, NAM, NAT, NC, NCH, NCL, NDR, NEO, NETBAY, NEW, NEWS, NFC, NL, NNCL, NOK, NOVA, NPK, NSL, NTSC, NTV, NUSA, NV, NVD, NYT, OHTL, ONEE, ORN, PACE, PACO, PAF, PANEL, PCC, PEACE, PERM, PF, PHG, PICO, PIN, PJW, PLE, PLT, PMTA, POLAR, PORT, POST, PPM, PRAKIT, PRAPAT, PRECHA, PRI, PRIN, PRO, PROUD, PSG, PSP, PTC, PTL, QTCG, RAM, RCL, READY, RICHY, RJH, ROCK, ROCTEC, ROH, ROJNA, RP, RPC, RPH, RSP, S, S11, SABUY, SAF, SAFARI, SAFE, SALEE, SAM, SAMART, SAMCO, SAMTEL, SAUCE, SAV, SAWAD, SAWANG, SBNEXT, SCAP, SCGD, SCI, SCP, SDC, SE, SEAFCO, SECURE, SFT, SGF, SHANG, SHR, SIAM, SICT, SIMAT, SINGER, SINO, SISB, SJWD, SK, SKN, SKY, SLM, SLP, SMART, SMD, SMT, SNNP, SO, SOLAR, SONIC, SPA, SPCG, SPG, SPREME, SPVI, SQ, SR, SRS, SSC, STANLY, STARK, STC, STECH, STHAI, STI, STP, STPI, STX, SUC, SUN, SUPER, SUTHA, SVR, SVT, SWC, SYNEX, TACC, TAN, TAPAC, TC, TCC, TCJ, TCOAT, TEAM, TEAM, TEAM, TERA, TFM, TGPRO, TH, THAI, THANA, THE, THG, THMUI, TIGER, TITLE, TK, TKC, TLI, TM, TMC, TMI, TMW, TNDT, TNH, TNPC, TOA, TPBI, TPCH, TPIPL, TPIPP, TPL, TPOLY, TPP, TPS, TQR, TR, TRC, TRITN, TRP, TRUBB, TRV, TSE, TTI, TTT, TTW, TURTLE, TVH, TVT, TWP, TWZ, TYCN, UAC, UBA, UMI, UMS, UNIQ, UP, UPF, UPOIC, UREKA, UTP, UVAN, VARO, VIBHA, VL, VNG, VPO, VRANDA, WARRIX, WAVE, WELL, WFX, WGE, WIN, WINDOW, WINMED, WINNER, WORK, WORLD, WP, YGG, YONG, ZAA

Explanations

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